

of German Companies in Taiwan 2022/2023



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mh - international architects 賀馬汀設計有限公司



Deutsches Institut 德國在台協會



Welcome to join the competition





台灣海福樂國際股份有限公司

http://www.hafele.com.tw TEL:+886-(0)2-2298-0030 FAX: +886-(0)2-2298-0031 242 新北市新莊區五工五路 5號1樓(新北產業園區內) The first 100 years.

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### Preface - German Trade Office Taipei 德國經濟辦事處 前言





**99** Corporate social responsibility is no longer just a one-off event or donation, but a sustainable process that integrates social and environmental values into core business operations and strategies.

業社會責任不僅僅是一次性的活動或 揭贈,而是將社會和環境價值融入核 心業務運營和戰略的永續過程。

### Dear Reader,

edition of the "Corporate Social Responsibility Report 2022/2023."which showcases the concrete achievements and goals of German companies in Taiwan in the field of Corporate Social Responsibility (CSR) for the fourth consecutive year. This year's publication features the participation of 28 companies, up from 24 last year, reflecting the increasing number of German businesses actively committed to CSR activities and their willingness to make a positive impact on society and the environment.

A new feature in this year's report is that we have included the relevant Sustainable Development Goals (SDGs), which are supported by each of the CSR activities. The SDGs are a set of 17 global goals adopted by the United Nations in 2015, calling for action to end poverty, protect the planet, and ensure peace and prosperity for all by 2030. (The full list of the 17 goals can be found on page 6)

By looking at the SDG icons, you can easily see how German companies in Taiwan are aligning their CSR efforts with the global agenda for sustainable development. You can also notice that most of the companies have

Decent Work and Economic Growth (SDG 8) and Climate Action (SDG 13). This shows that German companies in Taiwan not only align with the international community in reducing their environmental footprint and mitigating climate change but also share a common vision and consensus with Taiwan.

I believe that the above trend highlights the positive direction in which German CSR is heading - corporate social responsibility is no longer just a one-off event or donation, but a sustainable process that integrates social and environmental values into core business operations and strategies. I am proud to say that many German companies in Taiwan have internalized CSR as part of their daily practice and culture.

I hope that this report will inspire you to learn more about the CSR initiatives of German companies in Taiwan and to join us in creating a more sustainable future for all.

#### **Axel Limberg**

Chief Representative and Executive Director

German Trade Office Taipei

### 親愛的讀者,

It is my pleasure to introduce our latest focused on two SDGs in particular: 我非常榮幸向您介紹最新一期的《在台德 商企業社會責任專刊2022/2023》。本刊物 連續四年向您呈現在台德商於企業社會 責任(CSR)領域的具體作為及目標。今年 有28家公司參與報告,較去年增加4家,反 應出越來越多德商,通過CSR活動,展現對 於社會和環境的積極承諾。

> 今年報告的新特點,是在每一項企業社 會責任活動,標明相關的可持續發展目標 (SDGs),聯合國在2015年通過17個可持 續發展目標,旨在消除貧困、保護地球和 確保2030年前全人類。(完整17個目標請詳 參本刊第6頁)

> 通過觀察SDGs圖示,您可以看到在台德商 如何將CSR活動與全球永續發展議程互相 配合。您亦可注意到,大多數公司都特別 關注兩個SDGs,分別為合適的工作及經濟 成長(SDG 8)和氣候行動(SDG 13)。這表明 德商對於全球永續發展議題的態度,不僅 與國際接軌並與台灣有共同願景。

> 上述趨勢突顯德商CSR的大方向:企業社 會責任不僅是單次活動或捐贈,更是將社 會和環境價值,融入核心業務及戰略的永 續歷程。我可以自豪地說,許多在台德商 已將企業社會責任內化為日常與文化。

> 希望這份報告能激勵您更瞭解在台德商 的CSR活動,並與我們一起為大家創造-個永續的未來。祝您閱讀愉快!

德國經濟辦事處首席代表暨處長 林百科

### Preface - German Institute Taipei 德國在台協會 前言



**Deutsches Institut** Taipei 德國在台協會

**99** Many successful German companies in Taiwan integrate Corporate Social Responsibility into their business model to do what is best not just for their companies, but for the society at large.

→ 多成功的在台德商將企業社會責任納 入其商業模式中,不只是去創造企業 的最佳收益,更是對整個社會大有裨益。

#### Dear Reader,

It has become well established to in Taiwan integrate Corporate Social attach the necessary attention to Corporate Social Responsibility (CSR) as the idea that companies should play a positive role in their communities and consider environmental and social impact of their business decisions adhering to the principles of sustainability. Therefore, CSR focuses on nonfinancial factors that companies are expected to take into consideration when making business decisions. CSR can involve a broad spectrum of approaches and initiativeseverything from sustainable practices to community involvement. And nowadays, customers increasingly expect responsible behaviour from companies they do business with.

With the entry into force of the German Supply Chain Act on 1st January 2023, corporate responsibility for respecting human rights and protecting the environment in supply chains is regulated for the first time. The Act requires the concerned companies to observe human rights and environmental due diligence obligations in their global supply chains in an appropriate manner.

Many successful German companies

Responsibility into their business model to do what is best not just for their companies, but for the society at large. Their corporate ventures are definitely a win for the companies themselves and the communities.

The initiatives include education projects for children, encouraging the use of recycled materials, assessing the impact of the industry on the environment and many other areas. These projects are proof of how deeply rooted German companies are in Taiwan.

I hope that the selection of the CSR initiatives in this brochure will encourage you to continue in your efforts to work together with the Taiwanese society for a brighter and promising future through social and environmental activities!

### Dr. Jörg Polster

**Director General** German Institute Taipei

### 親愛的讀者,

關注企業社會責任已是公認的一項課題, 亦即企業應該在其社群裡扮演正面的角 色,並且考量其決策對環境與社會的影 響,遵循永續的原則。因此,企業社會責任 的焦點在於,當企業制定決策時,應將非 財務因素列入考慮。企業社會責任廣泛包 含許多方法與倡議,從永續的實務案例至 社區參與。今日,顧客在做生意時,越來越 期待企業具備負責任的行為。

隨著德國供應鏈法自2023年1月1日起生 效,在供應鏈裡尊重人權與保護環境的企 業責任首次入法。該法要求有關企業採取 適切的措施,在其全球供應鏈中,恪守人 權保護與環境盡職調查的義務。

很多成功的在台德商將企業社會責任納 入其商業模式中,不只是去創造企業的最 佳收益,更是對整個社會大有裨益。企業 的相關計畫一定能創造對企業本身與社 群雙贏的局面。

這些倡議包含提供給孩子的教育計畫、鼓 勵回收材料再利用,以及評估工業對環境 及其他領域的影響。這些倡議計畫證明了 德商企業如何深植在台灣。

我希望透過本冊精選的企業社會責任專 案, 能夠鼓勵你們繼續努力,藉由社會與 環境永續發展的活動,與台灣社會攜手共 創更光明與美好的未來!

德國在台協會處長 許佑格博士

## SUSTAINABLE GEALS DEVELOPMENT GEALS

The 17 goals for sustainable development (SDG) were formulated by the United Nations in 2015 in order to create a future global development framework. Their goal is to promote sustainable development on an economic, social, and ecological level. Companies worldwide are also increasingly committed to sustainability, pursuing positive social and ecological developments, and supporting these Sustainable Development Goals:

聯合國於2015年制定了17項永續發展目標(SDG),旨在構建未來全球發展框架。他們的目標是促進經濟、社會和生態層面的可持續發展。世界各地的公司也越來越致力於可持續發展,追求積極的社會和生態發展,並支持這些永續發展目標:



消除貧窮



終結飢餓



健康與福祉



優質教育



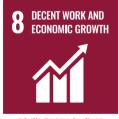
性別平等



淨水與衛生



可負擔的永續能源



就業與經濟成長



永續工業與基礎建設



消弭不平等



永續城邦



責任消費與生產



氣候行動



永續海洋與保育



陸域生態



制度的爭議與和平



永續發展夥伴關係



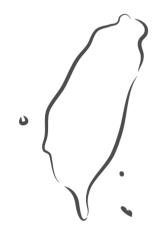
Learn more about the 17 SDGs on the official website of the United Nations Department of Economic and Social Affairs: https://sdgs.un.org/goals 請在聯合國經濟暨社會事務部官方網站上了解更多關於十七項永續發展目標的資訊:https://globalgoals.tw/



### German Commitment to the SDGs 德國企業實踐永續發展目標之成果

German companies take their corporate social responsibility seriously: They create decent work environments, pursue the wellbeing of the people living in Taiwan, and are highly committed to environmental protection and sustainability. They also work on clean energy and strive for quality education and gender equality. Nearly all 17 sustainable development goals are supported by the 28 companies participating in this CSR Report, on average even surpassing three SDGs per company. 德國企業十分重視企業社會責任之實踐。他們創造合適的工作環境、追求台灣人民的福祉,以及致力於環境保護及永續發展。同時,企業也提供乾淨能源、履行優質教育以及落實性別平等。參與本專刊的28間德國企業幾乎實踐了所有17個永續發展目標,平均每家企業達成3個目標。





# 

Number of SDG Mentioned in the Report 永續發展目標實踐概況

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### Allianz (II)

### 安聯人壽

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 550



Industry 產業 Insurance



Headquarters 德國總部 Bavaria 巴伐利亞邦



Website 官網 https://www.allianz.com.tw/

GOALS 6 8 12 14

Supported Goals 永續發展目標









### **Company Description** 公司介紹

Allianz Taiwan Life provides a full range of life insurance protection and savings products and services to its customers through its extensive network of agents and business partners. In 2022, according to the Life Insurance Association of Taiwan, Allianz Taiwan Life was the largest foreign life insurance company in Taiwan overall based on total premium income. We are committed to providing innovative solutions to meet our customers' long-term financial needs.

安聯人壽為台灣第一大外資壽險公 司,更為台灣投資型保險商品領導品 牌。安聯人壽近年致力於透過多元通 路與完整投資型商品平台發展,並依 據客戶的需求,規劃並提供最適合的 保險理財方案,為台灣壽險市場創新 概念商品之先趨。2009及2010年並連 續2年榮獲天下雜誌百大金融業排行 第8名之榮耀。2022年獲國際信用評 等機構穆迪首次確認台灣安聯人壽 A1保險財務實力評級,評等及展望為 「穩定」。台灣是安聯集團極重視之 主要壽險市場之一,不僅於業務面持 續成長獲利,並積極拓展服務版圖, 複製成功的經營模式,以兌現深耕台 灣的決心與承諾。



government's active push for policies dren to learn about environmental servation into concrete action.

Allianz Taiwan Life, Taiwan's leading brand of unit-linked insurance Allianz Taiwan Life and RE-THINK policies, led the industry and joined jointly launched Taiwan's first board

mental protection NGO "RE-THINK", which was recognized by Germany's Red Dot Design and other eight global awards with the "Guidebook of Marine Debris", to launch Taiwan's first "circular economy" board game in 2022. Cooperating with the award-winning board game design company Shepard

Taiwan is surrounded by water, and Kit, this board game aims to guide in recent years the ocean pollution students to understand the concepts caused by plastic drinking straws and of recycle and sustainability through other marine waste has drawn great playing. The game could provide a public attention. In addition to the more fun and relaxing way for chilto reduce the use of plastic, an equal-protection. Furthermore, we have ly important task is to awaken the broadened the reach and influence of concern of the younger generation board games by organizing a wide arand turn the concept of ocean con-ray of workshops to train our employees and agents as seeded players to do education in the community.

hands with the innovative environ- game with the theme of circular



### Allianz Taiwan Life Insurance Co., Ltd. 安聯人壽保險股份有限公司

economy and recycling - "Circular State", hoping to let the public break their familiar recycling behaviors and transform into the macro perspective of "city leaders." The "circular economy" board game aims to help people better understand the recycling process, economics of the recycling market, and development of different recycling technologies in a one-hour game experience.

Allianz Taiwan Life President and CEO Danny Lam said: "After more than 25 years of presence in Taiwan, Allianz Taiwan Life has not only fulfilled its corporate citizenship responsibilities, but also continued to cultivate three major aspects of ESG. In response to the issue of environmental sustainability, last year Allianz Taiwan Life responded to the government's beach cleaning policy in July, calling for more than 125 colleagues and families and friends to clean up nearly 600 kilograms of garbage. Apart from the beach clean-up, the company also invited RE-THINK lecturers to hold a series of internal environmental protection lectures to engage our employees in ESG. Standing up for a sustainable world requires taking action, and Allianz Taiwan Life 企業公民責任,更持續耕耘ESG三 leads the change."

氣候變遷衝擊全球,各國政府與企業 聚焦ESG永續發展,疫情與市場趨勢 更催生各種包裝新材質,如何提升回 收認知成為迫切議題!

台灣投資型保單領導品牌安聯人壽 領先業界,提早佈局,攜手以「海廢圖 鑑」獲德國紅點設計等全球八大獎項 肯定的新創環保團體「RE-THINK重新 思考」(下稱RE-THINK)推出台灣第 一套「循環經濟」桌遊,從源頭教育著 手,預計今年跑遍全國11縣市的大專 院校及中小學,將資源回收概念結合 桌遊,串聯成創新環境教育,讓環保 教育深入校園,落實永續生活化。

淨零減碳不該只是口號,或淪為教科 書上的教條,唯有讓永續成為生活中 的一部分、自然而然的習慣,才有機 一步步邁向零污染與零浪費的新 未來!安聯人壽攜手RE-THINK推出 台灣第一套以循環經濟、資源回收為 主題的桌遊一「循環之邦」,希望讓民



Nearly 600 kg of Garbage Cleared Up During Beach Cleaning Event 淨灘活動清理了近600公斤的垃圾

眾跳脫日常熟悉的回收動作,轉換 成「城市領導人」的宏觀視角,於一 小時的遊戲體驗,全盤了解資源回 收的流程、回收市場經濟學、及不 同回收技術的發展。

安聯人壽總經理林順才表示:「深 耕在地超過25周年,安聯除了善盡 大面向;針對環境永續的議題,安 聯不但於去年7月響應政府淨灘政 策,號召逾125位同仁及親友清理

了折600公斤的垃圾,更希望環保 教育與時俱進,除了邀請RE-THINK 講師舉辦一系列的對內環保講座, 更诱過新世代的創意點子,推出寓 教於樂的桌遊,並成功培訓近30位 業務同仁成為種子玩家深入校園, 一步一腳印,讓環境教育能夠潛移 默化到台灣下一代,讓年輕學子真 正了解資源回收的脈絡及價值。」



### BASF Taiwan Ltd. 台灣巴斯夫股份有限公司



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 ≈750



Industry 產業 Chemicals



Headquarters 德國總部 Rhineland-Palatinate 萊茵-法爾茲邦



Website 官網 https://www.basf.com/tw



Supported Goals 永續發展目標











### **Company Description** 公司介紹

At BASF, we create chemistry for a sustainable future. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions.

BASF has been investing in Taiwan since 1969. Today, BASF Taiwan operates several sales offices and production sites in Taipei, Taoyuan, Changhua and Kaohsiung. BASF also has an agricultural solution farm located in Pingtung.

在巴斯夫,我們創造化學新作用一追 求永續發展的未來。我們的產品分為 六大領域: 化學品、材料、工業解決方 案、表面處理技術、營養與護理、農業 解決方案。

巴斯夫於1969年在台灣成立分公司, 目前在台北、桃園、彰化、高雄等設有 營業據點及工廠,並於屏東設有農業 試驗站。



with customers and suppliers to cre-servation and community support. ate high-performance products with lower carbon footprint, and explore 在巴斯夫,我們致力於「創造化學 recycling technologies to further strengthen the circular economy.

In 2022, BASF Taiwan conducted a few CSR activities to showcase its commitments. For science education, we had an online "Kids' Lab" event and collaborated with GTO to bring the program to Taichung. As a co-founder of the Alliance to End Plastic Waste (AEPW), we participated in a beach clean-up activity for environmental sustainability.



celebration with the underprivileged community in Taoyuan and

At BASF, we are committed to cre- engaged in global outreach by raisating chemistry for a sustainable ing funds for incidents in Ukraine, future. We strive to achieve net-zero Turkey, and Syria. These initiatives CO2 emissions by 2050, accelerate demonstrated our dedication to sciinnovation, deepen cooperation ence education, environmental con-

> 新作用-追求永續發展的未來」。為 此,我們設定雄心壯志的目標,包 括:在2050年達到淨零碳排、研發 領先的低碳生產製程、加速創新、 與客戶和供應商深化合作,創造出 碳足跡更低的高性能產品,並研究 各種廢棄物回收技術,加強循環經

> 在2022年,我們持續投入國小科學 教育的推廣,於暑假期間舉辦「巴 斯夫小小化學家」網路活動;我們

> > 亦與德國經濟辦事處合作, 將該實驗活動帶給台中的 學童,讓孩子們探索化學的 奧妙。另外,作為終結塑膠 廢棄物聯盟(AEPW)的聯合 創始成員之一,我們參與白 沙灣淨灘,協助環境的永續

我們持續關懷弱勢族群,每 年為桃園的某社福機構舉 辦聖誕活動,傳播歡樂給住 民。台灣員工還參與了全球 議題,為烏克蘭、土耳其和 敘利亞事件捐款。透過這些

In addition, we continued Christmas 行動,我們展現對科學教育、環境 保護和全球議題的關注。

# Who's learning from sharks, to protect the climate?

To protect the climate, we're changing in all kinds of ways – like taking inspiration from the way sharks swim to create an innovative surface film for airplanes. Sharkskin technology now helps planes fly using less fuel, which means fewer emissions. This is all part of our commitment to protecting the climate.

The climate is changing. So are we.

Find out more at basf.com/change





### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 238



Industry 產業 Life Science

生命科學



Headquarters 德國總部 North Rhine-Westphalia 北威邦



Website 官網 https://www.bayer.com.tw













### GOALS 1 2 3 5 6 13

### **Company Description** 公司介紹

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to help people and the planet thrive by supporting efforts to master the major challenges presented by a growing and aging global population. Bayer is committed to driving sustainable development and generating a positive impact with its businesses.

拜耳是一間核心競爭力在醫療保健 與農業領域的全球性生命科學企業。 我們的產品與服務透過克服全球人 口增加和老齡化所帶來的挑戰來為 造福人群及作物而設計。拜耳致力於 推動永續發展與創造正向影響力。同 時,集團更以創新、成長與高獲利力 來創造價值作為目標。拜耳的品牌代 表著信任、可靠與高品質。在2022會 計年度中,集團旗下共有約101,000 位員工,營業額為507億歐元,研發支 出(不含特殊項目)為62億歐元。



address the challenges posed by cli-remote areas. mate change.

To strengthen the societal impact of our company and business, Bayer Taiwan has themed of "Science For A Better Life - 17 Sustainable Action 拜耳 17永續" 17 in mandarin is similar meaning to WeTogether (一起), meaning of everyone will go hand in hand to thrive sustainability. Bayer Taiwan firmly believes in "Using the

Contributing to sustainable develop- power of science to solve global chalment is the primary goal of Bayer's lenges." and collaborated with innostrategy and core values. With the vative teams such as "Agriweather" corporate vision of "Health for All, and the top 100 young farmers from Hunger for None," Bayer aims to pro- "Yu You Garden" to develop digivide better healthcare and sustain- tal agriculture. Using new sensors able food supply to people around and agricultural record apps, Bayer the world. It contributes to the Unit- enhances integrated pest and crop ed Nations' 17 Sustainable Devel- nutrition management and helps opment Goals, including No Pover- produce high-quality crops. Bayer ty, Zero Hunger, Good Health and Taiwan actively involves employees Well-being, Gender Equality, Clean in these initiatives and delivers boxes Water and Sanitation, and Climate of "Green Technology" and sustain-Action. It also develops solutions to able-minded pomelo to schools in



以「綠色科技」生產的高品質文旦

With the vision of "Health for All, Hunger for None," Bayer aims to provide better healthcare and sustainable food supply to people around the world. 拜耳以「全民健康,無處飢荒」的企業願景為宗旨,提供世界各地的人們更好的醫療照護和糧食永續供給。

Bayer Taiwan promotes a friendly workplace culture that respects diversity, fosters inclusivity, eliminates unconscious biases, and creates a comfortable working environment to achieve a friendly workplace where all employees feel secure and at ease. Furthermore, Bayer Taiwan promotes a diverse, equal, and inclusive culture, focusing on gender equality and the well-being of LGBT+ and disabilities communities. Bayer Taiwan won the first Diversity for Better Tomorrow Awards by Womany, the only life science company that took home major awards in Taiwan! Our activities on diversity were recognized with the "Golden Medal of Most Influential Multi-National Company," "Best DEI Employer Award," and "Best Women **Empowerment Award."** 



Bayer Taiwan Won the Diversity for Better Tomorrow Award by Womany 台灣拜耳獲得三項多元共融願景獎

為永續發展付諸貢獻是拜耳全球策略和核心價值的首要目標,以「全民健康,無處飢荒」的企業願景為宗旨,提供世界各地的人們更好的醫療照護和糧食永續供給,同時為應對氣候變化所面臨17項永續指標中的消除貧窮、終止飢餓、良好健康與社會福利、性別平分。台灣拜耳訂下了主題為「科學為美

此外,台灣拜耳推動多元、平等與共融文化,關注性別平等與弱勢族群關懷(LGBT+和身心障礙者權益)等議題,獲得女人迷womany DEI多元共融願景獎的肯定,分別為影響力企業獎(外商)金獎、最佳女性培力企業獎和最佳DEI企業雇主獎,持續推廣「尊重多元,共融並進」的友善職場文化,破除無意識偏見,打造舒心自在的工作場域,達成同仁所到之處皆安心的友善職場。



### **B BRAUN**

SHARING EXPERTISE

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 Healthcare 醫療保健產業



Headquarters 德國總部 Hesse 黑森邦



Website 官網 https://www.bbraun.com.tw



Supported Goals 永續發展目標

### **Company Description** 公司介紹

B. BRAUN was established in Melsungen, Germany, in 1839. Now, we are one of the world's leading manufacturers of healthcare products and services today. Our promise of "Sharing Expertise" drives us to engage in constructive dialog with our customers and partners. Through this, we have been continuously developing innovative and effective solutions to protect and improve the health of people all around the world.

柏朗集團於1839年成立於德國的梅 爾松根地區,在全球64個國家擁有超 過66,000名員工。經歷了180餘年的 默默耕耘與傳承,已位居世界領先的 醫療產品供應商之一。

柏朗透過與客戶和合作夥伴進行建 設性的對話,為醫療體系不斷開發高 品質的創新產品和服務,進而實踐柏 朗的願景「保護並改善全世界人類的 健康」。台灣柏朗創立於1989年,在台 已深耕34年,為達成對社會「分享專 業」的承諾。



In 2022. B. Braun for Children held a 2022年B. Braun for Children再度舉 we would like to express our gratitude to each of the 1.677 runners around the world who contributed €80.000 for vulnerable children in Asia through B. Braun's donations.

Furthermore, B. Braun Taiwan doa remarkable opportunity to enjoy high-quality children's drama, broadening their horizons, creating joyful memories of their childhood. In addition to these efforts, to sup-Development Goals and contribute to the 13th goal of climate change and their family to participate in a 到來自小朋友們的手寫感謝卡。 34-day green carnival. For every usage of "B. Braun green bag" by the colleagues, donation amount will be contributed to the needy chil- 的改善, B. Braun Taiwan邀請同事及 dren for a better medical care.

virtual charity run once again. After 辦虛擬慈善路跑。一旦所有參與活 13 weeks of continuous activities, 動的跑步者總里程達到35萬公里, 柏朗集團各子公司向其選擇的當 地兒童慈善機構捐贈,一起在疫 情下,改善各地區的兒童健康與生 活環境 · B. Braun Asia Pacific Virtual Charity Run已於2022年7月底結束。 經過13週的持續活動,我們感謝 nated 100 drama tickets. These 來自全球的1,677名跑者中的每一 tickets were given to underprivi- 位,他們累積的里程和汗水透過B. leged children, providing them with Braun for Children向亞洲弱勢兒童 貢獻了80,000歐元。

同時, B. Braun Taiwan捐贈100張由 世界和平會所募捐的《城隍爺傳 奇》2022兒童戲劇慈善公演,皆轉 port the United Nations' Sustainable 贈給貧童觀賞,讓他們有難得機會 進到劇場觀賞優質兒童戲劇,開拓 新視野,為他們童年留下美好的寶 improvement, we invite colleagues 貴回憶。借此與您分享近期我們收

> 除此之外,為了一同響應聯合國永 續發展目標,朝向第13項氣候變遷 其家人們一同使用「柏朗再生環保

> > 袋」參與為期34天的 綠色嘉年華。每次的 環保袋使用將為需要 得到更好的醫療照 護的病童累積捐款金 額。





做好準備

### 讓美好與精彩

永續傳承



### Boehringer Ingelheim Taiwan Ltd. 台灣百靈佳殷格翰股份有限公司



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 350



Industry 產業 **Pharmaceuticals** 



Headquarters 德國總部 Rhineland-Palatinate 萊茵-法爾茲邦



Website 官網 https://www.boehringer-ingelheim.tw/



Supported Goals 永續發展目標











### **Company Description** 公司介紹

Boehringer Ingelheim has been at the forefront of medical research since its establishment in 1885. Our unwavering dedication lies in addressing the unmet needs within the medical field through continuous innovation and the pursuit of scientific excellence. With a global presence spanning over 130 countries, our team of more than 53,000 professionals operates across three key business areas: Human Pharma, Animal Health, and Biopharmaceutical Contract Manufacturing.

百靈佳殷格翰自1885年成立以來,持 續鑽研缺乏解決方案的醫療領域,希 冀透過創新為人類與動物展現價值。

目前全球有超過5萬3千位同仁分佈 於130多個國家,在人類處方用藥、動 物事業和生物製劑製造三大事業領 域為客戶提供服務。



largest family-owned pharmaceu- sion and guidance here at Boehringtical company, has a remarkable er Ingelheim. We seize every possilegacy spanning over 138 years. ble opportunity to create multiple Maintaining its family-run position, value through innovation. the company places great emphasis on sustainable development. 來自德國的「百靈佳般格翰」是全 and ensure the sustainability of the environment and the health of the planet.

In Taiwan, we are deeply invested in addressing pressing issues such as improving public health awareness, enhancing accessibility to medical resources, promoting equitable distribution, and tackling the challenges posed by an aging population. individuals to realize their full posignificant resources. This empowerment extends to our employees and their families, as we recognize the importance of their well-being 補助方案等。 and growth. Our commitment goes beyond mitigating losses; we actively pursue value-added initiatives that contribute to the health of the Earth's environment.

Boehringer Ingelheim, the world's "Value through Innovation" is our vi-

This commitment is reflected in our 球最大的家族藥企,成立迄今逾 core focus on "More Health," "More 138年依然維持家族經營立場,因 Potential," and "More Green". Our 此,如何「永續經營與發展」與行動 goal is to promote the well-being of 一直都是我們的核心課題,並專注 humans and animals, foster the ho- 於「More Health」、「More Potential」 listic development of our employ- 與「More Green」三大層面,希望人 ees and society, create self-worth, 類與動物能更健康、員工與社會更 能健全發展、創造自我價值以及環 境的永續、地球的健康。

開發更新、更好的藥物是我們工作 的核心,並以創造突破性療法為使 命,為現代和未來世代的人類與動 物帶來更健康的生活。在台灣,我 們更關注民眾健康識能的提升、醫 療資源可近性和分配平等與台灣 高齡化等議題。我們也相信,唯有 We firmly believe that empowering 讓每一個人發揮自己的價值,社會 上耗費龐大資源與盤根錯節的結 tential is the key to resolving deeply 構性議題才有機會獲得解決, 這其 rooted societal issues that require 中當然也包括員工與家屬的賦能! 除了「停損」,我們更積極在「增值」 方面努力,為地球環境健康加分, 包括生產線的全面碳中和、綠能車

> 「透過創新展現價值」是百靈佳殷 格翰的企業願景與行動指標,把握 每一個可能的機會,多方創造價 信。

### BSH Home Appliances Private Limited 博西家用電器股份有限公司

### B/S/H/

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 consumer goods / home appliances manufacturer



Headquarters 德國總部 Bavaria 巴伐利亞邦



Website 官網 https://local.bsh-group.com/tw/zh/



Supported Goals 永續發展目標









### **Company Description** 公司介紹

BSH Home Appliances Group is one of the world's leading companies in its sector and the largest home appliances manufacturer in Europe. Its product portfolio ranges from ovens, dishwashers, washers and fridges, to small appliances such as vacuum cleaners and food processors.

BSH Taiwan was established in 2012, the head office based in Taipei Neihu, with four BOSCH and one Gaggenau experience centers across the island and employs 161 members to provide superior product experience to consumers.

博西家用電器是全球領導企業之一, 也是歐洲最大的家電製造商。其產品 包括烤箱、洗碗機、洗衣機和冰箱,以 及吸塵器和廚師機等小家電。

台灣博西家用電器成立於2012年,總 部設置於台北內湖,目前共有四個 BOSCH與一個Gaggenau產品體驗中 心,以及超過160名員工,為消費者提 供卓越的產品體驗。



for them.

In December, BSH Taiwan participated in the German Christmas Market organized by the German Trade Office Taipei, selling handmade traditional German Christmas cookies. The cookies sold out quickly and all the sales revenue was donated to WVO to further help disadvantaged children.



For the occasion of the Christmas market, there were 12 children from Daguan indigenous community invited to Taipei - for many their

In 2022, BSH Taiwan teamed up with first trip to the capital. First stop World Vision Organization (WVO) to was the BOSCH showroom to bake bring to life the first BOSCH commu- cookies with a professional chef. Afnity kitchen in Daguan indigenous terwards the children enjoyed clascommunity. This kitchen helps the sic Bavarian roasted pork knuckles children of this community to learn and sausages at the traditional Gerabout food and cooking, and pres- man restaurant "Der Löwe". Their ents at the same time a social hub trip ended at the Christmas Market where they met with the BSH and WVO to experience German Christmas atmosphere and took pictures in front of the Christmas tree.

> 2022年台灣博西家電攜手世界展 望會進駐台中和平區達觀部落,打 造首座「BOSCH部落共享廚房」,這 座廚房幫助社區的孩子們學習食 物與烹飪技巧,同時為他們提供-個社交中心。同年12月,台灣博西 家電應邀參加德國經濟辦事處所 舉辦的德國聖誕市集,並在現場義 賣德式手工傳統聖誕餅乾,聖誕餅 乾很快就銷售一空,全數收入捐助 給台灣世界展望會,進一步幫助弱 勢孩童。

> 在聖誕市集期間,達觀部落青少年 朋友應邀前來台北-而其中許多 青少年是第一次來到首都,首先第 -站到了BOSCH品牌體驗中心,-同與主廚手做德式聖誕餅乾,結束 後,第二站來到傳統德國餐廳「Der Löwe」享用德式經典美食巴伐利 亞烤豬腳與香腸,而一天行程的終 點,則是結束在德國聖誕市集,在 台灣博西家電與世界展望會合作 攤位前方的大聖誕樹前合影留念, -同感受體驗德式聖誕氛圍。



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 540



### Industry 產業

Technology for Mobility, Industries, Consumer Goods & Buildings



### Headquarters 德國總部

Baden-Württemberg 巴登-符騰堡邦



Website 官網 www.bosch.com.tw









### Supported Goals 永續發展目標 GOALS 3 7 8 12 13

### **Company Description**

公司介紹

Bosch Taiwan is part of the Bosch Group, a leading global supplier of technology and services. In Taiwan, three legal entities and four R&D centers have been established.

Bosch Taiwan provides comprehensive solutions of mobility solutions, consumer goods, industrial technology, and energy and building technology that are "Invented for life" in Taiwan. The company carries out social responsibility and brings benefits to the local community.

台灣博世為全球科技與服務之領導 廠商一博世集團旗下一員,自1990年 開始在台灣營運,目前在台擁有三個 分公司以及四個研發中心。

台灣博世致力為台灣客戶及消費者 提供最先進的科技及最具信賴的服 務,旗下產品涵蓋交通解決方案、消 費性產品、工業科技以及能源暨建築 智能的「科技成就生活之美」解決方 案。台灣博世亦致力於實踐企業社會 責任,持續為在地社區注入正向影響



success in business. Therefore, we 2018. continuously improve people's quality of life and safeguard the livelihoods of present and future generations by supporting the United Nations Sustainable Development Goals (SDGs) and benchmarking our sustainability activities against the 17 SDGs.

### Pioneering a Sustainable Future: Actions to Combat Climate Change

In 2020, Bosch became the first global industrial enterprise that its over 400 locations worldwide have been climate neutral. Our climate neutrality strategy comprises four levers: increasing energy efficiency, generating renewable energy ourselves, pur-

chasing green electricity, and using carbon credits to offset unavoidable CO<sub>2</sub> emissions. Besides, Bosch is the first automotive supplier to join the Science Based Targets initiative with a specific and lofty goal. Moreover, we broaden focus on entire value chain, aiming to reduce upstream (purchased goods, services &

Bosch firmly believed that sustain- logistics) and downstream emissions able, ecological, and socially respon- (product use) by 15 percent by 2030, sible action is the foundation for our compared with the baseline year

> Bosch Taiwan is devoted to promoting sustainability awareness by attending external activities. We were invited to join the Taiwan-Germany Joint Business Council meeting and Mr. Andreas Schmidt, chairman and managing director of Bosch Taiwan, shared Bosch's road to carbon neutrality and our view on sustainability. We have participated the one-day educational activity held by German Trade Office Taipei since 2021, bringing the concept of carbon neutrality to students at San-Wei elementary school in Kaohsiung and Hai-Chian elementary school in Taichung.



台灣博世分享博世碳中和之路及永續願景

### Empowering individuals and Creating a Safety & Healthy Workplace

Promoting associates' health and creating a safe working environment are core aspects of Bosch's understanding of its role as a company. Since 2016, we have been awarded badge of Accredited Healthy Workplace by Health Promotion Administration, Ministry of Health and Welfare. To make workplace safer, Bosch Taiwan installed AED (Automated External Defibrillators) at both Taipei and Taichung offices in 2022. And the AED training courses were conducted to encourage associates to learn life-saving skills.

With a new initiative "Lead, Work, Win #LikeABosch", Bosch aims to drive forward the transformation of its corporate culture. Thence, Bosch Taiwan is devoted to strengthening a lifelong learning culture and increasing associate engagement and inclusion. We launched the "One Day@GB" activity, inviting associates to experience the daily work of different positions at Bosch Taiwan. The event cultivated associates' growth mindsets. Moreover, we also held Bosch Taiwan Open House, inviting associates' families to Taipei office and unboxing the daily work of Boschlers. Besides, we organized the Speak-up session to listen to associates' and their family members' voices, hoping to make Bosch Taiwan better.



"One Day@GB" Provides a Chance for Associates to Experience Working at Different Business Units at Bosch Taiwan 跨部門工作體驗「One Day@GB」,讓同仁有機會瞭解台灣博世各事業部並體驗不同職務的工作日常



博世深信重視永續、環保且肩負企業社會責任的行動是企業成功的基石。因此,我們透過支持及響應聯合國永續發展目標(SDGs),並以其17項核心目標作為公司永續行動的基準,持續提升人們的生活品質並保障人類現在及未來的生活。

### 永續發展的領航者—全面支持氣 候行動

2020年,博世成為第一家率先實現零碳足跡的全球實業企業,其全球400多個據點均已達成碳中和。我們的氣候中和策略包含提升能源效率、自產可再生能源、購買綠電以及使用碳權抵銷不可避免的二氧化碳排放(碳抵消)。同年,博世亦成為首家加入「科學基礎碳目標倡議(Science-based targets initia-

tive, SBTi)」的汽車零件供應商。此外,我們亦將減碳行動擴展至供應鏈,目標於2030年達成從上游(採購商品、服務及物流)到下游(產品的使用),整條供應鏈所產生的碳排放較2018年減少15%。

在台灣,博世致力於 參加外部活動倡導 環境永續。2022年, 我們受邀參與台德 經濟合作會議,台灣 博世董事長暨執行 董事石安德先生與 業界領袖分享博世的碳中和之路 及永續願景。從2021年起,我們連 續兩年參加德國經濟辦事處舉辦 的CSR一日教育活動,把碳中和的 概念帶給高雄汕尾國小及台中海 墘國小的學童。

### 尊重個人並創造安全健康的職場

促進員工健康並提供安全的工作環境一直是博世作為雇主的核心價值。自2016年起,台灣博世即獲得衛福部國民健康署頒發的「健康職場認證標章」。為打造安全職場,2022年,台灣博世於台北及台中辦公室增設AED(自動體外心臟電擊去顫器)急救設備,並鼓勵同仁參與培訓課程,能在意外發生時,爭取黃金搶救時間。

博世透過「領導、工作、勝利 #LikeABosch」策略,致力推動企業 文化轉型。因應全球策略,台灣博 世亦積極打造公司終身學習文化, 持續提升員工認同感及共融意識。 台灣博世於2022年推出跨部門工 作體驗「One Day@GB」,邀請同仁體 驗不同職位的工作日常,藉此活動 幫助員工培養成長心態。我們也在 台北辦公室舉辦「台灣博世開放參 觀日」,邀請同仁眷屬參加,一起開 箱博世人的工作日常。我們也於活 動中安排「博世聽你說」環節,期望 聆聽員工及其眷屬的意見,透過大 家集思廣益、一起讓台灣博世變得 更好。



### Seeing beyond

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 318



Industry 產業

Optics & Optoeletronics 光學及光電學科技產業



Headquarters 德國總部

Baden-Württemberg 巴登-符騰堡邦



Website 官網 https://www.zeiss.com.tw/

GOALS 3 8 12 13

Supported Goals 永續發展目標



### **Company Description**

公司介紹

ZEISS Group is an internationally leading technology enterprise in optics and optoelectronic field, de-veloping innovative solutions for industrial quality measurement, mi-croscopy solutions for life and ma-terials science, medical technology solutions for ophthalmology and microsurgery, and consumer prod-ucts such as eyeglass and camera lenses. ZEISS has nearly 42,000 em¬ployees in 50 countries and provides Taiwan customers fastest services in Taipei, Hsinchu, Taichung, Tainan, and Kaohsiung.

蔡司集團是世界光學和光電學技術 的領先企業,作爲光學領域的先驅, 以其解決方案引領光學世界,促進技 術的進步。蔡司集團研發、製造並銷 售工業測量與品質解決方案、生命科 學與材料研究之顯微鏡解決方案、眼 科與外科之醫療技術解決方案、以及 蔡司光學消費產品,包含眼鏡鏡片、 電影和相機鏡頭、雙筒望遠鏡。蔡司 集團總部設立在德國西南部的奧伯 科亨市,全球近42,000員工,並在50 多個國家設立分公司。在台灣,蔡司 集團於台北、新竹、台中、台南和高雄 設有辦公室,提供客戶最即時、快速 的服務網路。



Deeply cultivated in Taiwan, ZEISS Meanwhile, ZEISS Taiwan devoted in in innovative technologies, ZEISS tection to our next generation. Group keeps making a positive impact on clients and consumers.

tainability, ZEISS Taiwan focuses on tainability, and expanding its influ-

creating social value. In the past year, we participated in the Hsinchu Marathon, inviting more than 200 employees and clients to engage in the road run. Pengtat Cheong, General Manager of ZEISS Taiwan as the representative, donated all the event chip deposits to the Hsinchu Sports Promotion Association as the fund to support the underprivileged athletes.

Taiwan has always been full of hu- promoting eye healthcare to schoolmanistic care for the environment children, jointly with medical proand society. Our commitment of fessionals and school parents across sustainability is also anchored in its borders to participate in projects, strategy that aims to improve social such as the "ZEISS Cup" Go game and environmental impact, view sus- held with associations, attracting 400 tainability as a value driver and lever- young Go players to take part in. We age its challenges as opportunities. also went to Taichung Hai-Chian Ele-Climate change, circular economy, mentary School to provide vision and and social value are three strategic dental health lecturers. ZEISS Taiwan topics that ZIESS Group dedicated hopes to take every opportunity to into. While continuously investing advocate the importance of eye pro-

As ZEISS Taiwan is committed to protecting the vision health of all In terms of the development of sus- mankind, practicing the spirit of sus-



**99** ZEISS Taiwan is committed to protecting the vision health of all mankind, practicing the spirit of sustainability.

> 蔡司台灣致力保護全人類的 視力健康,身體力行實踐永 續精神。

ence on countries outside Taiwan; we responded to the overseas ophthalmic mission led by Chung Shan Medical University (CSMU) Hospital to improve the quality of medical care in Tuvalu, one of the most remote countries in the world. Donated over a hundred pairs of brand-new eyeglasses and frames for adults, children, and defect vision, we sent out love and received gratitude from local people.

Sustainability has gradually become corporates' priority nowadays, and the public is as well increasingly the awareness of it. ZEISS Group's long-term thinking includes thinking beyond one generation has been in our DNA since Carl Zeiss founded the company 176 years ago. With our innovative technologies, products, and solutions, we continue to influence people's lives. As for sustainability, ZEISS Group walks 經理章平達代表,將賽事晶片押金 the talk.



深耕於台灣,台灣蔡司對於這塊十 地的社會議題、自然環境都一直充 滿人文關懷,並將永續發展的承諾 牢牢紮根於企業策略中,將其視為 價值驅動力。而蔡司集團的三個永 續主題:氣候變遷、循環經濟、社會 價值也是公司不斷投入的領域,在 投入創新技術的同時,也以自身的 努力對客戶與消費者產生正面積 極的影響。

在永續經營層面,台灣蔡司專注於 創造社會價值。過去一年台灣蔡司 參與了新竹馬拉松,邀請兩百多位 員工與客戶共同參與路跑,並由總 全數捐贈給新竹市中小學體育促 進會,作為照顧弱勢基層運動選手 的基金。

與此同時,台灣蔡司也積極推廣台 灣學童的視力健康, 跨界攜手醫學 專業人士與學校家長們,共同投入 各種孩童視力保健項目,像是與各 圍棋協會舉辦的「第一屆蔡司護眼 盃圍棋公開賽」,吸引全台400位各 路圍棋小將齊聚角逐;或前進台中 市的海墘國小進行視力與齒科衛 教等相關課程,蔡司台灣希望藉由 每一個機會對學童與家長分享視 力保健的重要性,並期待大家都能 成為「視」不可擋的下一個台灣之 光。

台灣蔡司致力保護全人類的視力 健康,身體力行實踐永續精神,更 將影響力擴大至台灣以外的國家; 響應由中山醫學大學附設醫院所 發起的海外眼科任務,共同改善位 於極偏遠國家之一吐瓦魯的醫療 品質,並捐贈了百餘副全新的鏡片 與鏡框給當地成人、兒童及視力缺 陷的居民;不僅送出了愛心,吐瓦 魯的民眾也對台灣的善心表達感 謝,此舉也為兩國邦交貢獻良多。

永續逐漸成為各企業的重點項目, 大眾也越來越意識到其必要性。蔡 司集團的理念始終是長期、為下-代人的思維,也是自176年前卡爾 蔡司創立公司以來的理念。憑藉我 們的技術、產品和解決方案,始終 不斷地影響著人們的生活。而對於 永續,蔡司集團言出必行。



### 科思創 covestro

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 341



Industry 產業 Chemicals



Headquarters 德國總部 North Rhine-Westphalia 北威邦



Website 官網 https://www.covestro.tw/













### **Company Description**

公司介紹

Covestro is one of the world's leading manufacturers of high-quality polymer materials and their components. With its innovative products, processes and methods, the company helps enhance sustainability and quality of life in many areas. Covestro supplies customers around the world in key industries, such as mobility, building and living, electrical and electronics, sports and leisure, cosmetics and health sectors and chemical industry itself.

科思創是全球領先的高品質聚合物 及其組分的生產商之一。藉由創新 的產品、技術和方法,公司在眾多領 域幫助促進永續發展和提高生活品 質。科思創在全球範圍為交通、建築、 生活以及電子電器等重要行業的客 戶提供服務。此外,科思創聚合物還 應用於運動休閒、化妝品和健康等領 域,以及化工行業本身。

公司致力於實現全面循環,目標於 2035年實現氣候中和(範圍1和2)。截 至2022年,科思創在全球擁有50家生 產基地。



paign with Governments, National Minister of Environmental Protection Parks/Museums, and Partners

approach involves teaching children ous fun ways. how to prevent waste or recycle it productively, then further influence adults around them.

#### Our methods:

1. Published a vivid picture book with characters that children will be attracted to and which addresses the marine litter issue. We obtained endorsements from relevant government ministries at Ministerial level to help promote it further across schools in

Ocean Protection Storytelling Cam- Taiwan, e.g. Minister of Education, Administration, etc.

- Marine litter is a global challenge that 2. Designed interactive ocean polcan only be eased when industries, lution storytelling activities and governments and people all work to-trained government organization gether. Covestro Group is a founding partners (such as all the National member of the Alliance to End Plas- Parks and National Museums related tic Waste to protect earth. Each year, to Marine Life or Science in Taiwan) enterprises, NGOs, governments and and corporate partners (such as oppublic groups host beach cleanup erator of wind farms wpd Taiwan). activities. However, Covestro Taiwan While Covestro's volunteers went to wants to go one step further, work- elementary schools directly to do ing with local governments, Nation- the storytelling, our partners hosted al Parks and other partners, with a their events mainly during school comprehensive approach to the sus- field trips at their museums/National tainable use of resources, because Parks. This involved children in intermost plastics can be recycled. Our active storytelling activities in vari-
  - 3. Launched a bilingual interactive story app to reach more children.



### Covestro (Taiwan) Ltd. 台灣科思創股份有限公司

**99** Our approach involves teaching children how to prevent waste or recycle it. 我們背負教導孩童如何減少浪費及落實回收的使命。

Features were designed with children and parents in mind by taking children on a rescue mission to save marine animals, creating a waste management game, and providing a painting feature to allow children to turn gloomy earth images into colorful places. An immersive reading feature is also embedded.

4. Hosted a national environmental education story contest, organized by Covestro Taiwan, with wpd Taiwan serving as a joint organizer and the Ministry of Education serving as an advisor. Over ten co-organizers included institutes from the German government located in Taiwan, the Jane Goodall Institute Taiwan, National Parks and Museums, etc. 24 categories were designed to let children from different regions or of different ages, with or without disabilities, have an equal chance to speak up for the oceans via stories and win the contest. In order to spread the children's messages, we encouraged adults to vote for their favorite stories. A special prize – a shopping bag made from 2.8 recycled plastic bottles to help the public understand that plastics can be recycled and become a trendy item - was given to every child who participated and to the adults





Environmental Education at the GTO German CSR Day 2021 在德經處舉辦的2021德國企業社會責任活動日上推廣環境教育

每年流入海洋的塑膠垃圾足以環繞地球4周,且北太平洋(太平洋垃圾帶)更出現約160萬平方公里大小的海漂塑膠垃圾,相當於44個台灣的大小,塑膠垃圾不僅對海洋生物對造成生命危害,塑膠微粒也會藉著食物鏈進入人類體內,而在台灣淨灘所撿到90%的垃圾,皆為塑膠,其中一次性塑膠更佔了78.2%。

始自2017年的科思創「無塑海洋故事計劃」,將企業責任、政府、消費者串聯,從年輕幼苗的環保教育扎根,以「用愛讓世界更精采」海洋保護繪本故事書為軸心,在全台小學及海洋與科教相關博物館、國家公園等,舉辦互動式說對事活動。我們相信,透過孩子們對海洋生物、環境的同理心,形塑其海洋保護觀念,並運用孩子最重觀、純真的話語能力,就有機會對周遭的大人產生影響力,一起守護海洋。

教繪本及互動故事環節;2019年台灣科思創將實體繪本數位化,並在Google play與Apple Store上架,透過浸潤式的雙語故事、各種互動功能及垃圾分類小遊戲與為地球上色等功能,深受父母、孩子喜愛,更一度在Apple登上App Store教育類排行榜第36名,並獲得視障生家有類排行榜第36名,並獲得視障生家有類排行榜第36名,並獲得視障生家有類,因為該有聲書也幫助可境挑戰。2020年台灣科思創版權所有的APP獲中國、香港、泰國科思創的認可並於當地上架,自此,該APP進一步成為亞太規模的環教活動。

2022年台灣科思創攜手政府等十餘個單位,將此計畫進一步發展為全國環境故事競賽,競賽辦法也涵蓋科思創多元、公平、包容(DEI)的核心價值。該競賽由科思創主辦,達德能源合辦,政府部會、德國家公園及多個單位協辦,吸引全台658 位孩童參賽,讓全台各角落都能有海洋的小小代言人。競賽結果:總計24組評審獎得主來自全台15座不同縣市。除了一般生,亦有啟聰生與視障生獲獎。並吸引21,636社群帳號參與,投下146,418票。

科思創「無塑海洋故事計劃」期待透過實體、數位、競賽等不同管道幫助孩童們認識我們當前的海洋挑戰,進而影響周邊的大人。只要集結每一個人的小小力量,我們就有機會為地球帶來巨大改變。

### DAS Asia Limited Taiwan Branch 香港商達思系統(股)公司台灣分公司

Environmental Experts.

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 290



Industry 產業

Semiconductor Industry 半導體業



Headquarters 德國總部 Saxony 薩克森邦



Website 官網 www.das-ee.com



Supported Goals 永續發展目標









### **Company Description** 公司介紹

DAS Environmental Experts is a leading environmental technology company focused on the developing and manufacturing of waste gas and wastewater abatement systems serving main technology industries such as semiconductor, solar, FPD and LED. With our innovative solutions we create balance between industrial growth and the preservation of natural resources.

達思公司是一家領先的環保科技公 司,專注於研發並生產技術領先及穩 定可靠的廢氣及廢水處理設備,以服 務半導體、太陽能、面板及LED等主 要科技產業的客戶。透過於廢氣與廢 水處理領域多年創新技術累積,DAS 在工業成長及保護天然資源間創造 了平衡的立足點。



### PURPLE INNOVATIONS FOR GREEN MANUFACTURING

In addition to developing and manufacturing products for environmental protection, we put emphasis on our social commitment. To our employees worldwide we offer a wide range of benefits including offers for health management, professional trainings, social networking and a modern working environment. Together we share our success with the society by supporting local projects related to environment and education.

In Hsinchu, Taiwan, we support the "food forest" - an international sustainability action - of General Village by the Five Loaves And Two Fishes Education Foundation. 永續的城市生活。 Through a participative approach and educational programs, the public becomes part of the eco-friendly program which demonstrates a sustainable lifestyle.

At our HQ site in Germany, DAS sup-

ports social projects of employees. Furthermore, we are partner Jugend Forscht, a scientific competition encouraging and supporting talented achievers in the areas of science, technology, engineering and mathematics (STEM).

### **??** Sustainability is our purpose 永續發展是我們的目標

除了開發與製造各種環保產品,我 們同時重視我們對社會的承諾。我 們為全球員工提供廣泛的福利,包 括健康管理、專業培訓、社交網路 和現代化舒適的工作環境。通過支 持子公司當地與環境和教育有關 的本地項目,我們共同與社會分享 我們的成功。

在台灣新竹我們贊助由五餅二魚 基金會推廣的「將軍村食物森林友 善循環」。透過漸進式參與,培養大 眾成為友善環境的實踐者,創造可

在德國總部,DAS提供員工的多種 社會福利。此外,我們也是Jugend Forscht計劃的合作夥伴,Jugend Forscht是一項科學競賽,目的在鼓 勵和支持在科學、技術、工程和數學 (STEM)領域的傑出成就者。



### DWS Far Eastern Investments Limited 德銀遠東證券投資信託股份有限公司



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 **Asset Management** 資產管理業



Headquarters 德國總部 Hesse 黑森邦



Website 官網 https://funds.dws.com/tw/



Supported Goals 永續發展目標





DWS Far Eastern Investments Limited (DWSFE) is a subsidiary of DWS in Taiwan, featuring innovative investment solution and committing to provide diversified local, overseas investment and alternative investment options to individual, institutional, insurance and government pension client. DWSFE continues to introduce professionalism and creativity from DWS through sophisticated platform and capability established by Far Eastern Group in Taiwan.

德銀遠東證券投資信託股份有限公 司是一家具創新理念的資產管理公 司,是DWS在台灣的子公司,致力於 提供多樣化的本地、海外投資和另類 投資選項給個人、機構法人和保險公 司和政府基金。德銀遠東投信致力於 透過遠東集團在台灣市場所建立的 多樣化平台和能力上,持續引進DWS 的專業知識和創新理念。

德銀遠東證券投資信託股份有限公司獨立經營管理 地址:台北市大安區敦化南路二段207號7樓 連絡電話:+886-2-2377-7717



marine conservation organization Healthy Seas in its efforts to rid the world's oceans of ghost nets, saving the lives of countless marine creatures. Back to Taiwan, DWSFE aims for positive impact on ocean healthiness, biodiversity, and education by cooperating with government and NGO consistently.

DWSFE CSR emerged after COVID in 2022, group of volunteer comprising of 24 employees cleaned up Baishawan coastline under instruction by New Taipei City Government. To bring awareness on source management, we cooperated with Kuroshio Ocean Education Foundation to introduce ICC (International Coastal Cleanup) methodology and reduce waste output through atomic habits individually.

unteer comprising of 18 employees rolled up sleeves and removed

113KG of exotic plants (Mile-a minute Weed) and trash along the river (Wufengang River) to maintain biodiversity and cleanness under instruction by Society of Wilderness.

Since 2020, DWS has supported the 2020年以來, DWS支持海洋保護組 織Healthy Seas努力清除世界海洋的 沉積鬼網,拯救無數海洋生物的生 命。放眼台灣,德銀遠東投信(本公 司)希望透過與政府和非政府組織 的持續合作,對海洋健康、生物多 樣性,甚至是社會教育等永續層面 產生正面影響。

> 本公司的永續活動始於2022年疫 情解封,由24名員工組成的志工團 隊在新北市政府的指導下清理了 白沙灣海岸線。同時,為了提高員 工對廢棄物源頭的管理意識,本公 司與黑潮海洋文教基金會合作,介 紹ICC(國際海岸清潔運動)的統計 方法,並鼓勵個人透過原子習慣來 降低日常廢棄物的產生。

2023年世界地球日,由18名員工組 成的志工團隊在荒野保護協會的 指導下, 捲起袖子在五分港溪河岸 總計清除113公斤的外來種小花蔓 In Earth Day this year, group of vol- 澤蘭和垃圾,為台灣在地的生物多 樣性和環境盡一份心力。





### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 340



#### Industry 產業

Testing, Inspection and Certification Industry 測試、檢驗和認證



### Headquarters 德國總部

Baden-Württemberg 巴登-符騰堡邦



Website 官網

https://www.dekra.com.tw/



Supported Goals 永續發展目標

### **Company Description** 公司介紹

DEKRA was founded in 1925 and is today one of the world's leading expert organizations. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, advisory and training services, testing and certification of products and systems, also in the digital world, as well as temporary work.

DEKRA德凱1925年在德國成立,現如 今已是世界知名的協力廠商專業測 試檢驗認證機構。DEKRA德凱業務遍 佈世界5大洲60多個國家和地區,逾 49,000名員工致力於為路途中、工作 中以及家居中的安全提供獨立的專 家服務。這些服務包含:車輛檢測、理 賠與專家評估、工業與建築檢驗、顧 問與培訓服務、產品測試與認證、體 系審核、數位化相關服務及專案派 禮∘



Road Safety Lecturers at Taichung Hai-Chian Elementary School 前進台中市的海墘國小進行交通安全宣導等相關課程

This year the German Trade Office again. The DEKRA safety cap is comlighted to join this great event along ignore. with other 13 renowned German companies. On the CSR day, DEKRA showed children how to stay safe as a pedestrian on the roads of Taiwan. We also distributed signal-red safety caps to school children to help them stand out on the road.

Taipei held the second GTO German fortable to wear, popular with kids, CSR Day at the Hai-Chian Elementary and – thanks to the striking color and School in Taichung. DEKRA was defully reflective strips - impossible to

With its DEKRA child caps campaign, DEKRA has been working hard on promoting the safety of the roads' youngest and smallest users since 2004. Over 3,16 million caps have been distributed to children all over the world in the context of this cam-This year, the DEKRA campaign: paign. With the caps' signal-red color "Watch out! Safety is no secret!" is and the retro reflective strips, DEKRA to ensure the safety of the youngest wants to ensure that the youngsters and smallest road users. With this are perfectly visible to all road users. campaign, DEKRA distributes sig- DEKRA is committed to educating nal-red safety caps to school children children from an early age on how



### DEKRA Testing and Certification Co., Ltd. 德凱認證股份有限公司

DEKRA has been working hard on promoting the safety of the roads' youngest users since 2004. 自2004年以來,DEKRA德凱開始推廣安全小紅帽活動,一直致力於促進道路上年輕幼小用路人的安全。

they should behave in traffic; whether it's through preventative road safety measures directly in school, with the DEKRA child caps, or through road safety-related learning material.

Many road risks for children can be avoided if parents discuss and practice the relevant rules for road behavior with their children. Working on road safety behavior with a child can ensure their safe route to school as a pedestrian or on public transportation. With a strong and inspiring motto, "If you want to attract attention, you have to stand out!", wearing DEKRA signal-red safety caps is an easy way to help you stand out on the road!

If you are interested in our DEKRA child caps campaign, you can find more information at <a href="https://www.dekra.com/en/safety-caps/">https://www.dekra.com/en/safety-caps/</a>



The DEKRA Safety Cap is Popular with Kids and Impossible to Ignore DEKRA德凱安全小紅帽非常受到孩子們的歡迎,並讓孩子走在道路上不容易被忽視

日前DEKRA德凱參加由德國經濟辦事處舉辦的第二屆一日CSR(企業社會責任)課程,與其他13家德國知名企業前往台中海墘國小。在企業社會責任日的活動中,DEKRA德凱向一二年級的學生分享行人的用路安全知識,並且發送了DEKRA德凱的道路安全小紅帽,幫助孩童們在道路環境中更容易被看見。

今年的DEKRA道路安全宣傳活動:「小心!安全不是秘密!」,這是為了確保年輕幼小的道路使用者的安全。透過這樣的活動,DEKRA德凱分發亮眼的安全小紅帽給學校

的學童們。DEKRA德凱安全小紅帽 非常受到孩子們的歡迎,不僅佩戴 舒適,搭配醒目亮眼的顏色和反光 條,讓孩子走在道路上不容易被忽 視。

如果父母與孩子討論並練習相關的道路行為規則,可避免兒童的許多道路風險。與孩子一起研究道路安全行為,更能確保孩子們作為行人或乘坐公共交通工具上學的安全。搭配激勵人心的口號,「如果你想吸引注意力,你必須在道路上很醒目!」,戴上DEKRA德凱安全小紅帽就是一個幫助你在路上脫穎而出的簡單方法!





### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 100



Industry 產業

Wind Energy Industry 風力發電產業



Headquarters 德國總部 Lower Saxony 下薩克森邦



Website 官網 https://www.enercon.de/en/



Supported Goals 永續發展目標









### **Company Description** 公司介紹

In Taiwan, ENERCON turbines represent over 60% of the onshore wind market share, representing an installed capacity over 500 MW. The first ENERCON turbines were installed in Taiwan on Penghu Islands in 2002. More than 232 ENERCON turbines built nowadays, mainly located near the west coast from Linkou to Yunlin which are capable of withstanding serious typhoons, earthquakes and maintain 97% guaranteed availability.

ENERCON在台灣陸域風機的市佔 率超過60%,總裝置容量超過500 MW°ENERCON在台灣的第一支風機 於2002年建置於澎湖,至今共有232 座風機,主要分布於台灣西半部,北 自林口、南至雲林。ENERCON的風 機除了能夠抵擋颱風與地震的侵 襲,更保障97%的可用率。ENERCON Taiwan總部位於台中,台北辦公室則 作為亞太營運總部,設有採購、業務 與專案管理團隊。



Charity Soccer Tournament - Play 於4月28日在台北市主辦首屆「德 for those who can't" in April 2023 to compete with other German companies. This meaningful event not only enhance the team spirits of ENER-CON Taiwan but also show we see CSR activities as an important topic. Our team shows the gender equality of male and female team members to play the sports. During six matches, ENERCON Taiwan goaled 23 points in total and contributes the respective amount to the charity for 踢進了23球,也依照進球數捐贈相 future campaign.

Besides sports, ENERCON Taiwan will visit schools to introduce elementary students about wind energy around their living environment.

ENERCON sees Taiwan as the hub of APAC region, and our scale is grow-

ing. We will keep contributing Taiwan's renewable energy market to support more and more enterprises acquire clean energy with our state-of-

make our effort for the sustainable 永續的未來盡一份力。 environment of Taiwan.

ENERCON Taiwan joined the "GTO 台灣艾納康響應德國經濟辦事處 商慈善足球友誼賽-為有需要的 孩子而踢球」,與其他德國企業隊 伍同場競技、揮灑汗水,不僅增進 台灣艾納康同事之間的團隊情誼, 也展現我們對於公益活動的重視。 而且,台灣艾納康的隊伍也展現性 別平權,不僅男性同事報名參加, 女性同事主動參與賽事,並實際下 場享受比賽。在連續六場不間斷的 激烈競賽後,台灣艾納康隊伍一共 應的公益款項給「社團法人台灣身 心障礙兒童權利促進會」以利舉辦 「2023共融樂遊-小老闆二手交換 市集」活動。

> 除投入體育活動,展現台灣艾納康 同仁們喜愛運動、活力充沛的-面,今年底我們也將再度前進校

> > 園,透過課堂教 學,讓學生們了 解風力發電,認 識生活中的再生 能源。

> > 台灣艾納康將台 灣視為亞太市場 的中心, 近期員 工人數也不斷成 長,我們不僅將

the-art wind turbines. Also, ENER- 持續深耕台灣再生能源市場、讓更 CON Taiwan will keep focusing on 多台灣企業認識純淨的風能以外, corporate social responsibility to 也不斷加強企業社會責任,為台灣





### EPEA Intl. Umweltforschung GmbH 德商搖籃到搖籃設計顧問有限公司台灣分公司



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



#### Industry 產業

Circular Economy Consultant 循環經濟顧問



Headquarters 德國總部 Hamburg 漢堡



Website 官網 http://www.epeataiwan.com/









Supported Goals 永續發展目標 GOALS 9 11 12 13

### **Company Description** 公司介紹

EPEA Intl. Umweltforschung GmbH was established in 1987 by Prof. Dr. Michael Braungart, one of the co-founders of Cradle-to-Cradle design concept. With its headquarters in Hamburg, EPEA serves as an internationally active research and advisory institiution, dedicated to assisting partners in the development, optimization, and certification guidance of circular economy products.

德商搖籃到搖籃設計顧問公司是 1987年由搖籃到搖籃(Cradle to Cradle, C2C)設計概念共同發起人麥克· 布朗嘉博士,於德國漢堡成立總部。 為國際活躍的科研顧問機構,致力協 助合作夥伴進行循環經濟產品的開 發、優化、認證輔導,共同打造高品 質、可循環、安全無毒的永續發展和 淨零新生活。



nomic prosperity and brings positive benefits to both humanity and the environment" is the core philosophy of EPEA Intl. Umweltforschung 以解決環境與社會問題為使命,德 GmbH.

With a mission to address environmental and social issues, EPEA integrates sustainability principles into their work and actively promotes circular economy education among businesses, students, and the public. This is accomplished through various initiatives, including the Taiwan Cradle to Cradle Platform, physical seminars, online lectures, and e-learning courses.

"Intelligently manufacture and cir-「有智慧地製造和循環安全健康 culate safe and healthy materials, 的材料,是經濟繁榮的基礎,可以 which forms the foundation for eco- 同時為人類和環境帶來正向效益」 是德商搖籃到搖籃設計顧問公司 的核心理念。

> 商搖籃到搖籃設計顧問公司將永 續精神融入工作中, 積極針對企 業、學生、社會大眾推廣循環經濟 教育,形式包含臺灣搖籃到搖籃知 識平台、實體講座、線上講座、線上 學習課程等。



### HAFELE

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 Hardware 五金品



Headquarters 德國總部 Baden-Württemberg 巴登-符騰堡邦



Website 官網 https://www.hafele.com.tw/en/



Supported Goals 永續發展目標





GOALS 4 8 12

### **Company Description** 公司介紹

Häfele Taiwan Ltd was established with headquarters in Taipei in 2000 as a subsidiary of the Häfele worldwide group. Häfele is a 100-year-old hardware brand, and the products cover architectural hardware, furniture hardware, electronic access control systems and lighting systems among others. Throughout the years we have won several product design awards to make Häfele a leading global hardware solutions provider.

台灣海福樂是德國海福樂集團在臺 獨資投資的子公司,於2000年時在台 北成立台灣總部。海福樂是一個擁有 100年歷史的五金領導品牌,產品涵 蓋建築五金、傢俱五金、電子門禁系 統和照明系統等。多年來我們贏得了 許多產品設計大獎,在功能、質量和 設計方面執行最高標準,使海福樂成 為領先的五金解決方案提供商。



corporate social responsibility in or- to let students think about how to ganizing annually our Häfele Taiwan maximize limited living space and National Student Design competi- use their imagination to design a tions. Last years' Häfele Competi- comfortable living environment for tion, together with New Taipei city small housing. government and National Taipei University of Technology, National Tsing Hua University and China ically challenged for better future 者及未來居住環境營造一個友善、 living environments. We were further looking forward to holding and establishing long-term design competitions for Taiwanese students enabling them to work creatively for the benefit of Taiwanese citizens and our local society. This year we will also hold our third National Stu- 設計出舒適的居住環境。

Häfele Taiwan upholds the spirit of dent Design competition, hoping

海福樂秉持著企業社會責任的精 神與新北市政府、國立臺北科技大 University of Technology, aimed to 學、國立清華大學和中國科技大學 allow students to work together in 三方共同舉辦第二屆德國海福樂 creating a friendly, healthy, and safe 全國學生設計競賽是希望讓學生 space for the elderly and the phys- 們一同來發揮創意為高齡者、身障 健康及安全的空間,我們也期待在 未來的許多年裡共同為台灣學生 舉辦和建立一個長期的設計比賽。

> 今年我們也將舉辦第三屆競賽,希 望讓學生思考如何才能在有限的 空間裡發揮最大坪效並發揮創意



### foodpanda

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 800



Industry 產業 Food Delivery Industry 外送平台



Headquarters 德國總部 Berlin 柏林



Website 官網 https://www.foodpanda.com/













### **Company Description** 公司介紹

A subsidiary of Delivery Hero based in Berlin, foodpanda launched in Singapore in 2012 as a food delivery platform. Powered by tech and operational excellence, foodpanda has been growing its quick-commerce footprint in more than 400 cities across 11 markets in Asia. foodpanda Taiwan covers all 21 counties and cities in Taiwan. In addition to food delivery, foodpanda provides grocery delivery, pandamart, pickup, and pandago, an instant delivery.

foodpanda為德國美食外送集團 Delivery Hero的子公司,致力提供消 費者即時的美食、生鮮雜貨外送體 驗。成立於2012年,透過卓越的科技 與完善的營運佈局,foodpanda外送 服務已拓展至亞太地區11個市場,在 台灣服務範圍涵蓋全台21個縣市。除 了美食外送,foodpanda領航快商務 發展,不僅首創雲端超市pandamart 熊貓超市,更提供pandago即時快遞 服務。



chants, and delivery partners, aiming this across the Asia-Pacific market. to create positive economic, social and environmental impacts on generations to come.

### Green Vendor Encourages Restaurants to Reduce Waste at the Source

with RE-THINK, an environmental group, and the Department of Environmental Engineering at National Cheng Kung University to establish a sustainable restaurant certification, Green Vendor in 2021. We established 9 sustainable criteria regarding merchants' environment, packaging, and sourcing of ingredients, such as reducing

As the first delivery platform to purmeal packaging. As of June 2023, sue environmental sustainability a wide variety of brands have been amid increasing urgency to protect assessed, with over 1,200 merchant the environment, foodpanda in 2021 outlets, including Starbucks, KFC. proposed the concept of "shared sus- Pizza Hut, Burger King, and Dayung's. tainability" focusing on the reduc- Our efforts have also inspired the tion of food waste, package waste participation of foodpanda subsidand carbon emissions and revealed iaries in Hong Kong and Singapore to a sustainable delivery business mod- launch their own Green Vendor proel that integrates customers, mer- grams. foodpanda hopes to expand

### Zero Food Waste Program

According to the Environmental Protection Administration, 2.21 million tons of food waste were produced each year. A survey conducted by To encourage our vendors to be more foodpanda also indicated that as sustainable, foodpanda collaborated many as 30 percent of customers



### Foodpanda 富胖達股份有限公司

tend to throw away food due to "too large" portions. foodpanda in 2023 launched the "Zero Food Waste" program, enabling customers to choose a smaller portion of rice and noodle, without reducing the portion sizes of main and side dishes. Around 1,135 merchants have opted into foodpanda's program, including Liang She Han Buy Good, Yoshinoya and Tonkatsu, a diverse restaurant list covering Taiwanese bento, Japanese set meals, curry rice, and steak meals. With just a tap in the foodpanda app, customers can adjust the amount of carbohydrates of each food order, helping reduce food waste and protect the environment at the same time.

### Electric Scooter Subscription Plan to foodpanda為業界第一個投入環境 **Reduce Carbon Emissions**

foodpanda took the lead on reducing the carbon emissions from delivery vehicles by actively encouraging delivery partners to adopt electric vehicles through the Green Rider program in 2020. Over 13% of delivery partners selected electric scooters for delivery. Collectively, they have helped reduce more than 1,600 tons of carbon emissions, equivalent to 4.2 times the amount of carbon emissions that can 為解決店家端的環保痛點, be offset by Daan Park in a year. To jointly accelerate the transition toward sustainable transport, foodpanda also teamed up with KYMCO Ionex to offer an electric scooter subscription service to its delivery partners in 2023. The subscription plan greatly reduces the upfront costs of adopting electric scooters.





The "Zero Food Waste" Program Enables Customers to Choose Smaller Portions 「環境友善一零剩食計畫」針對飯、麵類餐點,提供主食減量三分之一的選項

永續發展的外送平台,有感外送環 保議題迫在眉睫,2021年提出「共 享永續 | 觀念,聚焦「減廢、減塑、減 碳」三大永續主軸,串聯消費者、商 家夥伴及外送夥伴,落實創造永續 外送鏈的承諾,以實現與全球共享 永續價值的目標,期盼為現在與未 來世代的經濟、社會與環境的永續 發展帶來正向轉變。

### 環境友善店家推動商家源頭減廢

foodpanda於2021年起,攜手RE-THINK及成功大學環境工程學系 首創「環境友善店家」計畫,以源 頭減廢為目標,針對店內環境、外 送外帶及食材三大面向規劃九項 環保標準,鼓勵餐飲業者投入永續 發展,商家可透過簡化餐點包裝、 提供自備容器優惠及餐點份量選 擇、減少一次性垃圾與食物浪費等

> 措施來響應環保。計畫 推動至今成功吸引各類 型餐廳響應,目前已有 逾1,200間店家通過審核 成為環境友善店家,包 含星巴克、肯德基、Pizza Hut、漢堡王、大苑子 等多樣餐飲選擇!台灣 foodpanda對環保的投 入更帶動其他國家的參 與, foodpanda香港及新 加坡接連響應推出環境 友善店家計畫,未來更期 待拓展至全亞太市場!

### 零剩食計畫讓食物浪費成功歸零

據環保署統計,台灣每年平均產生 逾221萬噸廚餘, foodpanda 透過問 卷調查發現逾3成民眾都曾因餐點 份量太大吃不完而直接丟棄。為解 決糧食浪費, foodpanda正式啟動 「環境友善一零剩食計畫」,針對 飯、麵類餐點,提供主食減量三分 之一的選項,在主菜、配菜份量不 變的前提下,讓消費者能自由選擇 適合自己的飯、麵份量,精準地從 源頭減少食物浪費。目前共有1,135 間店家加入,包含梁社漢排骨、吉 野家、福勝亭等知名店家,從台式 便當、日式定食、咖哩飯到牛排套 餐的鐵板麵,只要一鍵就能為環境 永續盡心力。

### 首創電動機車訂閱制 推動綠運輸 轉型

自2020年起foodpanda帶頭對決 外送運輸衍生的碳排放,積極推動 「低碳騎士」,促進外送機車電動 化<sup>,</sup>目前foodpanda使用電動車的 外送夥伴佔比已超過13%,累計減 碳量已逾1,600噸。今年foodpanda 更攜手光陽Ionex首創電動機車訂 閱方案,由光陽Ionex提供電動車 款,讓外送夥伴可以月租方案輕鬆 體驗電動車,降低初始的購車成 本, 訂閱方案更包含強制險、定期 免費維修保養服務;希望透過電動 機車訂閱制,加速推動綠運輸轉 型。

### **FRESENIUS KABI**

### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 117



#### Industry 產業

Pharmaceutical, clinical nutrition and medical devices 藥品、營養食品與醫療器材



Headquarters 德國總部

Hesse 黑森邦



Website 官網

https://www.fresenius-kabi.com/tw/

GOALS 3 4 8





Supported Goals 永續發展目標

### **Company Description**

### 公司介紹

Fresenius Kabi is a global health care service provider focusing on anesthesia, pain relief, anti-cancer, chronic kidney disease, and nutritional injections. We are also a leading manufacturer of blood transfusion and related medical devices. In 2022, we launched Adalimumab biosimilar in Taiwan, and will continue developing biologics related to autoimmunity and cancer.

費森尤斯卡比為德國費森尤斯 Fresenius集團下的全球性醫療保健 服務公司,專注於麻醉止痛、抗癌、慢 性腎病、臨床營養等注射藥物及口服 營養食品、疾病配方營養品,也是輸 血及相關設備的領導廠商。2022年, 我們在台灣上市Adalimumab的生物 相似性藥品,將持續研發自體免疫和 癌症相關的生物製劑。我們秉持熱情 與使命,關愛生命,創造合作共贏,致 力於為全球醫護人員、患者及大眾提 供高品質的醫療保健產品和服務。



Following our friendly baseball match hours, just to see the students and

It was another sunny day, and the

phrase "費叔叔愛相挺" connects the friendship between the employees of Fresenius Kabi Taiwan and the students of San Guang Elementary School.

Uncle Fei did not hesitate to wake up early and visit San Guang Elementary School, even if it meant traversing winding mountain road for over three

with San Guang Elementary School teachers again. According to James baseball team at Rakuten Monkeys Chiu, Chairman and General Manbaseball stadium in December 2021, ager of Fresenius Kabi Taiwan, "this where professional baseball players year marks the second time we have Wang I-cheng, Lin Li, Lin Cheng-fei, bonded with the students of San and Lai Hung-cheng were invited to Guang Elementary School. Last year, coach Uncle Fei and San Guang Ele- we initially wanted to help the chilmentary School baseball team, Uncle dren achieve their dreams but unex-Fei returned to San Guang Elementa- pectedly fulfilled our own childhood ry School in the remote Fuxing Dis- baseball dreams. This year, we realtrict of Taoyuan in November 2022, ized that it is more blessed to give continuing to contribute their efforts than to receive, and we wanted to to this under-resourced rural school. bring another joyful day to the stu-

children were eagerly awaiting the Due to the pandemic, the event had arrival of Uncle Fei. "Uncle Fei" is the been postponed several times, and embodiment of the philanthropic although Uncle Fei couldn't perimage of Fresenius Kabi Taiwan. The sonally visit San Guang Elementary



### Fresenius Kabi Taiwan Ltd. 台灣費森尤斯卡比股份有限公司

School at the end of last semester, they still purchased sports shoes tailored to each student and sets of stationery, accompanied by warm handwritten cards of blessings. Like Santa Claus delivering gifts, sending the gift boxes to San Guang Elementary School, all to make the students' educational journev smoother.

During this reunion, Uncle Fei finally had the opportunity to have a Happy Baseball Game with the San Guang Elementary School baseball team. Principal Chang Yu-ying pointed out that Uncle Fei are just like their own elder brothers and sisters. Through the joyful baseball activities, they deepen mutual understanding and affection,費叔叔返校日 which is truly valuable.

"Seeing the children's vitality deeply inspired us. When we return to the workplace, we will have greater motivation and energy to face the challenges in our work," said General Manager James Chiu, expressing his hope that the students can enjoy happy learning and healthy growth at San Guang Elementary School. Fresenius Kabi Taiwan will continue to uphold the concept of "Caring for Life" and protect the innocence and simplicity of the students at San Guang Elementary School.



**Uncle Fei and Students Wall Painting** 費叔叔與小朋友攜手彩繪牆面



### 費叔叔與三光國小棒球隊來場友誼樂樂棒球賽

繼2021年12月我們帶著三光國小 棒球隊到職棒樂天桃猿球場進行 友誼賽,同時邀請職棒球員王溢 正、林立、林承飛、賴鴻誠親臨指 導費叔叔與三光國小棒球隊球技 後。2022年11月,「費叔叔」們再度 回到偏遠的桃園復興區三光國小, 繼續為這個地處偏鄉資源匱乏的 小學,貢獻我們的一己之力。

### 施比受更有福 台灣費森尤斯卡比 贈三光國小助學禮

又是一個晴朗的好天氣,小朋友們 期待著台灣費森尤斯卡比「費叔 叔」的到來。「費叔叔」是台灣費森 尤斯卡比公益形象的化身,-「費叔叔愛相挺」,串起台灣費森 尤斯卡比與三光國小師生們的情 涫。

費叔叔不畏早起,爲造訪三光國 小,就算逾3小時的山路蜿蜒曲折, 也要與師生們再見面。台灣費森尤 斯卡比董事長暨總經理邱建智說, 今年是第二度與三光國小同學們 結緣,去年本來只想幫孩子圓夢, 卻意外完成了自己的兒時棒球夢, 今年,體悟到施比受更有福,說什 麼都要再爲同學們帶來快樂的-天。

因爲疫情關係,活動一次次延期, 上學期末雖然無法親臨三光國小, 費叔叔仍爲同學們量身添購運動 鞋、全套文具,並附上溫暖的手寫 卡片祝福,像聖誕老公公送禮物一

樣,把禮物盒寄到三光國小,只爲 讓小朋友的求學之路走得更加順 暢。

### 樂樂棒同歡、壁畫粉刷 學童也爲費 叔叔充雷

本次再相會,費叔叔終於能與三光 國小棒球隊來場友誼樂樂棒球賽。 張玉英校長指出,費叔叔的陪伴對 小朋友而言,就像是自己的兄長、 叔叔阿姨,透過樂樂棒同歡,更加 深彼此的認識及交流,相當可貴。

三光國小已有百年歷史,牆上許多 壁畫也留下了歲月的痕跡,費叔叔 的蒞臨,爲牆面增添了新的生命, 幼兒園教室出來,第一眼就能看見 費叔叔一筆一畫彩繪的美麗壁畫。

「很感謝費叔叔不止上山陪伴小 朋友,更捐贈牆面整修經費,不怕 髒也不怕日曬,出錢又出力。」張玉 英校長說,費叔叔與小朋友們一起 攜手重新彩繪牆面,可以說是陪着 孩子們把心中的愛通通烙印在牆

「看到孩子們的活力,深深感染了 我們,當我們回到職場的時候,能 有更大的動力再去面對我們的工 作。」邱建智總經理指出,希望同學 們在此能快樂學習、健康成長,台 灣費森尤斯卡比會持續秉持「關愛 生命 | 的理念,繼續守護三光國小 同學們的童真淳樸。



### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業

Foreign Representative Organization 駐外代表機構



Headquarters 德國總部 Berlin 柏林



Website 官網 https://taiwan.ahk.de/



Supported Goals 永續發展目標



### **Company Description**

公司介紹

The German Trade Office Taipei is part of the global network of the German Chambers of Commerce Abroad (AHKs) at 150 locations in 93 countries around the world, which offer their experience, connections and services to German and foreign companies. AHKs are located in all countries which are of special interest for German companies. In Taiwan, we act as an intermediary between German and Taiwanese businesses and promote the exchange between both economies.

德國經濟辦事處為德國工商總會在 全球93個國家,150個地點之駐台代 表處,構成緊密的德國駐外商會網。 作為德國企業在台拓展業務的重要 橋梁,德國經濟辦事處旨在推動台德 之間的商務發展,積極促進雙邊貿 易。



and scored the most goals in this com-ticipating German companies. petition. Bosch Taiwan and Siemens "Our soccer tournament was inspired came second and third respectively. A total of more than NT\$430,000 was raised during the event through the "donate NT\$1,500 for every goal scored" rule. The money was hand-

為身心障礙孩童募得新台幣430,500 NTD元

ed over to the "Disabled Children's Rights and Advocacy Association in Taiwan" so that their social inclusion would receive more attention from all walks of life.

Mr. Axel Limberg, Chief Representative and Executive Director of the German Trade Office Taipei emphasized that the

On April 28, the German Trade Office GTO German Company Charity Soccer hosted the first "GTO German Com- Tournament "is an excellent opportupany Charity Soccer Tournament - nity to bring people of different back-Play for Those Who Can't" in Taipei. grounds in Taiwan together through This event was co-organized by the sports activities and to inspire more Department of Sports of the Taipei positive CSR actions." The opening City Government, A Star Academy, ceremony of this event featured speand participated by 16 well-known cial guests Mr. Wang Hong Shiang, German companies. Through the uni- Director of the Department of Sports versally beloved sport of soccer, the for the Taipei City Government, Ms. event aimed to promote corporate so- Shu-Chuan Cheng, Chairwoman of cial responsibility (CSR) and the spirit the Disabled Children's Rights and of teamwork for a good cause. Tian- Advocacy Association in Taiwan mu United emerged as the champions (DCRAAT), and representatives of par-

> by the soccer matches we held during our annual CSR Day, which brings German companies to the schools in rural areas to share sustainable practices



#### German Trade Office Taipei 德國經濟辦事處

and share the joy of sports," stated Mr. Limberg. He further emphasized: "We were amazed by the enthusiasm and passion of both the students and local communities, which motivated us to find more ways to support them and play for those who cannot partake. This event embodies the spirit of unity and compassion for a good cause." The GTO has been fostering Taiwan-Germany business relations and promoting CSR practices through various events for over 40 years. Through the soccer tournament, the GTO hopes to showcase the positive impact of German CSR efforts in Taiwan.

The charity soccer tournament consisted of indoor 5-a-side soccer matches, with each match lasting 15 minutes. All participating players were from German companies, and for every goal scored by a team, the company would donate NT\$1,500 to the "Disabled Children's Rights and Advocacy Association in Taiwan". Parents, children, and enthusiastic members of the Disabled Children's Rights and Advocacy Association in Taiwan also came to watch the game. Ms. Shu-Chuan Cheng, Chairwoman of the association said: "Thanks to the organizers and the DCRAAT for creating an inclusive environment and achieving cultural equity for children with disabilities."



德國經濟辦事處於2023年4月28 日,在台北市主辦首屆「德商慈善 足球友誼賽-為有需要的孩子而 踢球」。該活動由臺北市政府體育 局,A Star足球潛能學院協辦,由16 家德國知名企業組隊參與,藉由不 分國界皆受歡迎的足球運動,響應 CSR中在地共好的精神。本次賽事 由在台德人組成的隊伍「天母國」 獲得冠軍及總進球數冠軍,台灣 博世及西門子,分列亞軍及季軍。 全場活動依「進一球捐新台幣1500 元」的規則,募得逾新台幣43萬元, 並於現場交給「台灣身心障礙兒童 權利促進會」,希望增建共融兒童 遊戲場的倡議,受到更多關注。

德經處處長林百科先生便表示,「 能夠在歡樂的體育活動中,促進德 商與台灣各界友誼的交流,並以善 舉抛磚引玉,是正能量的循環」。本 活動開幕式亦邀請到台北市體育 局長王泓翔開球及「台灣身心障礙 兒童權利促進會」(簡稱身障童盟) 理事長鄭淑娟到場觀禮。

「我們的足球比賽受到我們每年 企業社會責任日(CSR Day)期間舉 行的足球比賽啟發,該活動率德商 前進偏鄉校園,分享永續發展作法 及體育活動的樂趣。」林百科處長 表示。他進一步強調,「我們對學生 及當地民眾的響應感到驚喜,這觸 發我們思考,以不同型式來支持, 或是為那些不能參加體育活動的 族群上場比賽。以行動體現團結與 關懷公益的精神。」40多年來,德經 處一直通過各種活動促進台灣與 德國的商業關係並推動企業社會 責任的實踐。通過本次足球賽,德 經處亦希望展示德國企業社會責 任對台灣社會的正能量。

本慈善足球賽採室內5人制足球比賽,每場比賽持續15分鐘,參賽選手皆來自在台德商企業。來自身障童盟的家長及成員,亦熱情至現場觀賽,身障童盟理事長鄭淑娟表示,「感謝主辦單位和身障童盟一起為身障兒童建立共融環境,實現文化平權。」



#### igus® Taiwan Company Ltd. 台灣易格斯有限公司



#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業

**Machinery Components** 機械零件



Headquarters 德國總部 North Rhine-Westphalia 北威邦



Website 官網 https://www.igus.com.tw/



Supported Goals 永續發展目標







#### GOALS 8 9 12 13

#### **Company Description** 公司介紹

igus is a Germany-based company with 35 subsidiaries worldwide and 4,000 employees abroad. Our products: e-chain, chainflex, iglidur, drylin, dryspin, xiros, igubal, low cost automation, 3D printing, smart plastics are used in different kind of industrial sectors. More than five decades of experience and research with motion plastics in the industry's largest laboratory (3,800m<sup>2</sup>) to fulfill our promise: Tech up, Cost down. It's our job.

台灣易格斯為igus GmbH在台子公司, 致力於耐磨工程塑膠產品的開發和 研究,實現對客戶的承諾:「精進技 術、降低成本、延長產品使用壽命。」 經過50多年的不斷努力,igus拖鏈系 統、耐彎曲電線電纜、工程塑膠自潤 軸承、免上油線性滑軌、低成本自動 化、3D列印耐磨線材、高導程螺桿螺 母等產品群廣泛用於各產業。在德國 科隆總部,我們擁有佔地3,800m²業 界最大測試實驗室,每年進行超過 15,000項真實測試。



try – igus is on the way to achieve the replace LED lights and business vegoal of carbon neutrality, and contin-hicles with gasoline-electric hybrid ues to put the concepts of sustain- vehicles. Through specific training able development and environmen- and social feedback activities, to tal protection into practice. We keep improve employees' environmental thinking about how to make the sus- awareness and implement recycled tainable gifts to impress clients? As measures, igus is on the road of rean extension of "chainge program", sponding to circular economy develwe process the collected old plastic opment, looking forward to playing a energy chains into environmentally more active role to share our passion friendly pots and present them in na- for a greener future. ked packaging. We hope that through these plant blind boxes, everyone 身為產業隱形冠軍-igus台灣易格 can experience the gardening fun 斯走在實現碳中和的目標上,持 and environmental sustainability. In 續將永續發展、環境保護的理念 addition, igus Taiwan participates in 付諸實行。我們思考如何能讓客 many exhibitions every year which 戶收到的禮品更具環保意義?作 brought out the idea to re-use the 為chainge拖鏈回收改變計畫的擴 exhibition canvas and turn them into unique eco-friendly bags and coin purses.



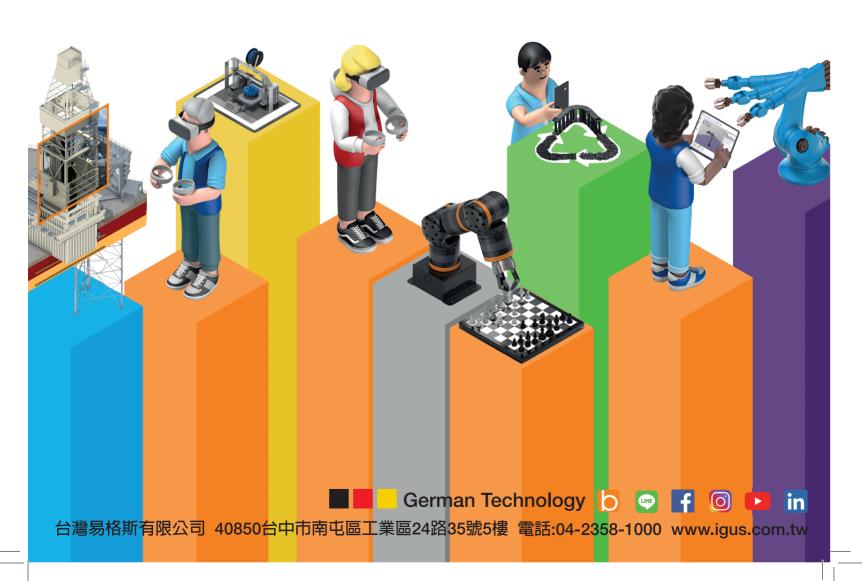
As the hidden champion of the indus- Moreover, igus Taiwan will gradually

展,我們將收集來的廢棄拖鏈加工 再製成環保盆栽,並採用裸包裝贈 送,希望透過這些小盆栽(小農夫 盲盒),讓大家體會手種收成的辛 苦並提倡環境永續。此外,每年參 展眾多的igus台灣易格斯突發奇 想,重新活用展覽所使用的帆布, 回收再製成款式限量、獨一無二的 環保袋與零錢包,賦予循環再造、 再生利用的可能性。公司也將全面 陸續更換為LED燈、業務車逐步替 換為油電混合車,並且透過特定的 培訓、社會回饋活動,提高員工的 環保意識,落實相關措施,在響應 永續發展的道路上,期盼扮演更積 極的角色。

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#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業

Semiconductor Industry 半導體製造業



Headquarters 德國總部 Bavaria 巴伐利亞邦



Website 官網 https://www.infineon.com/cms/en/













#### **Company Description** 公司介紹

Semiconductors are crucial to solve the energy challenges of our time and shape the digital transformation. This is why Infineon is committed to actively driving decarbonization and digitalization. As a global semiconductor leader in power systems and IoT, we enable game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. Together with our partners, we make life easier, safer, and greener.

半導體對於解決這個時代的能源挑 戰及數位化轉型至關重要,這也是英 飛凌致力於推動低碳化和數位化的 原因。作為全球電源系統和物聯網領 域的半導體領導者,我們助力打造顛 覆市場遊戲規則的解決方案,以實現 高效綠色能源、環保安全的移動以及 智慧安全物聯網。我們致力於讓生活 更便利、安全和環保。攜手我們的客 戶和合作夥伴,共同創造更加美好的 未來。



gy and social engagement.

Infineon has been deeply rooted in tive partner in the automotive elec- fineon's advanced XENSIV™

tronics industry, to collaborate with the Taiwan Guardians Association in the "Loved and Safe at Home" public service project. The aim is to improve the living environment of vulnerable groups and the elderly residing in long-term care facilities, and together, create safe and sustainable places to live.

Corporate Social Responsibility at In- On 12 July, Infineon Taiwan hosted a fineon represents our voluntary compress conference at the Social Innomitment to keeping our business re- vation Lab to announce the donation sponsible and conscientious towards to the Taiwan Guardians Association. society, both internationally and The donation consists of a total of locally. Our commitment is based 100 sets of environmental detectors, on compliance with current legal re- 200 sets of millimeter-wave radar quirements, the ten Principles of the sensors, the necessary installation UN Global Compact as well as the fees, and 4G routers. The association symbiosis between economy, ecolo- will be responsible for installing the devices in locations and facilities for the vulnerable groups.

Taiwan for nearly 25 years, upholding The donated environmental detecthe corporate social responsibility tors consist of Infineon's cutting-edge spirit of the group and giving back to XENSIV™ PAS CO2 sensors, which can this land through concrete actions. accurately and stably detect carbon This year, Infineon Taiwan partnered dioxide concentrations. The 60GHz with ASUKA Autotronics, a coopera- radar sensors are composed of In-



採用英飛凌毫米波雷達感測模組的60GHz雷達感測器

#### Infineon Technologies Taiwan Co., Ltd. 台灣英飛凌科技股份有限公司

sensors, used for accurate micro-motion detection to measure real-time human/vehicle presence events. Both devices include Infineon's PSoC™ 6 MCU radar paired with AIROC™ WiFi/BT modules for Radar signal processing and data transmission.

During the press conference, Tiffany Chen, Managing Director of Infineon Taiwan said that Infineon Taiwan is committed to making our community a better place with the generosity of the spirit and commitment towards improving overall residential safety and public security awareness in Taiwan through the influence of corporate social responsibility. A representative of the Taiwan Guardians Association also shared the installation of the products and how they integrate with the Internet of Things and a cross-domain multi-reporting platform to improve the residential safety of vulnerable populations. Additionally, Dr. Hsu Shu-Hua and artist Tan Ai-Chen were invited as witnesses to the donation, and emphasizing the importance of geriatric medicine observation call on the public to pay more attention to the living safety of vulnerable and elderly groups.

continue to promote living safety and support vulnerable groups in our society. We will further expand and strengthen the initiative across Taiwan with the aim of making life easier, safer and greener, for a better tomorrow.

Environmental Ddetectors with Infineon's XENSIV™ **PAS CO2 Sensors** 

採用英飛凌尖端二氧化碳感測器的環境偵測器



英飛凌科技的企業社會責任代表 了我們的自發性承諾,在國際和在 地皆確保我們對社會負責和盡責 的態度。我們承諾遵守現行法律要 求、聯合國全球契約的十項原則以 及經濟、生態和社會參與之間的共 生關係。透過自發性地承擔社會責 任,英飛凌結合商業的需求與企業 社會責任,開發和製造讓生活更輕 鬆、更安全、更環保的產品。

台灣英飛凌深耕台灣近25年,秉持 著集團的企業社會責任精神,以具 體的行動回饋台灣這片土地。今 Going forward, Infineon Taiwan will 年,台灣英飛凌攜手合作夥伴飛鳥 車用電子(ASUKA Autotronics),首 度與社會公益協會台灣守護者聯 盟(Taiwan Guardians Association) 合作,加入『愛在安居』公益活動服 務計畫,旨於改善弱勢群體及長期 居住於護理機構的高齡者的生活

> 環境,共同打造永續且安全 的居家環境。

> 台灣英飛凌於7月12日在社 會創新實驗中心召開新聞 發布會,宣布捐贈予台灣守 護者聯盟社會公益協會總 計100組環境偵測器、200組 毫米波雷達感測器,及其所 需的安裝費及4G路由器,該 協會將協助負責建議並在 適配場域安裝設備。

其中捐贈的環境偵測器由 英飛凌尖端感測器XENSIV™ PAS CO2 sensor所組成,可

準確穩定地檢測二氧化碳濃度;而 60GHz雷達感測器由英飛凌尖端的 XENSIV™雷達感測器組成,用於精 確的微動檢測,它可測量即時人 車存在事件。兩個裝置皆包含英飛 凌的AIROC™ WiFi/BT配對的PSoC™ 6 MCU雷達信號處理和數據傳輸模 塊,能在狀態發生變化時將測量結 果傳輸到雲端。

在記者會中,台灣英飛凌總經理陳 恬純(Tiffany Chen)表示,英飛凌基 於社會公益的精神致力於讓我們 所處的社區變得更美好,並致力透 過企業社會影響力提高台灣整體 住宅安全和公共安全意識。台灣守 護者聯盟社會公益協會理事長余 子廉亦以聯盟宗旨出發,分享安裝 產品及結合物聯網跨域多元通報 平台,如何提升弱勢/高齡族群居住 環境安全。同時,許書華醫師與藝 人譚艾珍也受邀出席並擔任捐贈 見證人,強調高齡醫學中觀察的重 要性,呼籲台灣民眾更加關注弱勢 與高齡族群的居住安全。

展望未來,英飛凌台灣將持續促進 居家安全並支持社會中的弱勢群 體,並將進一步擴大和推廣此倡議 至全台灣,所有的一切,皆以讓生 活更輕鬆、更安全、更環保爲出發 點,與社會群體中的每一位携手共 創更美好的明天。

# **KARCHER**

## 德國凱馳

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



#### Industry 產業

Full Range Cleaning Equipment 全系列清潔機器設備



#### Headquarters 德國總部

Baden-Württemberg 巴登-符騰堡邦



Website 官網

https://www.kaercher.com/tw/



Supported Goals 永續發展目標



# **Company Description**

#### 公司介紹

Kärcher Group is the largest cleaning equipment manufacturer in the world. It has been established for 87 years. Kärcher Taiwan is a 100% investment and a shareholding subsidiary of the Kärcher group in Taiwan. It has been 26 years in Taiwan. Kärcher has been deeply rooted in the markets with professional cleaning equipment and the most high-quality products such as cold and hot water high-pressure cleaner, scrubber, sweeper, high-pressure steam cleaner, carpet cleaner, vacuum, municipal sweeper, and so on Today, it has become the preferred brand for consumers when cleaning. German technology makes products superior in quality and durability.

德國凱馳集團做為全球最大的清潔 設備製造商,創立迄今88年,凱馳台 灣為德國凱馳集團在台設立百分之 百投資與持股的子公司。深根台灣至 今已27年,以冷熱水高壓清洗機、洗 掃地機、蒸汽清洗機、地毯清洗機、吸 塵器、城市掃街車等專業的清潔設 備,深耕市場,時至今日已成為消費 者在清潔時的首選品牌。德國工藝, 優質耐用。



#### 2022 Thank Your Cleaner Day Activity cleaner day in Taiwan, praising 10

Since 2015, Kärcher group has launched the "Thank vour cleaner day" (TYCD) in its branches in 72 countries around the world on the Wednesday of the third week of October every year to commend the hard-working cleaning practitioners around the world. By 2021, 47 countries have participated in the promotion.

excellent cleaning workers in Taiwan, including department stores, shopping malls, hotels and other high-end business places. The chairman of New Hight group, the high-quality cleaning company in Taiwan, were invited to present the award to express their gratitude to the cleaning workers.

#### BCC Christmas Air Charity Sale

On October 19, 2022, in order to Kärcher Taiwan also pulls out all the thank the first-line cleaning workers stops in helping vulnerable people. for their hard work, Kärcher Taiwan In December 2022, Kärcher Taicontinued to hold the Thank your wan cooperated with BCC Radio in



**99** Since 2015, Kärcher group has launched the "Thank your cleaner day" in 72 countries to commend the hard-working cleaning practitioners.

> 德國凱馳集團2015年起於 全球72個國家的分公司發起 推動「TYCD感恩清潔日」,以 表彰世界各地辛勤工作的清 潔從業人員。

the Christmas Air charity sale activity. Specially donated five high-end high-pressure steam cleaners SC4 as charity items, and donated all the proceeds to vulnerable people.

#### 2023 GTO German Charity Soccer **Tournament**

Kärcher has always been very supportive of soccer matches. On April 28th of this year, the German companies' charity soccer tournament was hosted by the German Trade Office Taipei, with the theme of playing soccer for those who can't. Kärcher agreed with the charity soccer tour- 月第三周的星期三,於全球72個國 nament, and has formed a team to participate in the match with 15 oth-



2022 BCC Christmas Air Charity Sale 2022 中廣聖誕空中義賣

to cultivating the spirit and under- 清潔從業人員,到2021年已有47個 standing of teamwork among company employees through this activity, we also contributed to corporate social responsibility.

#### 2022感恩清潔日活動

德國凱馳集團2015年起在每年10 家的分公司發起推動「Thank Your Cleaner Day」(簡稱TYCD感恩清潔 er German companies. In addition 日),以表彰世界各地辛勤工作的

國家參與推廣。

2022年10月19日,德國凱馳集團為 感謝第一線清潔從業人員的辛勞 付出,在台持續舉辦TYCD感恩清潔 日,表揚在全台各地服務的10位績 優清潔從業人員,並邀請國內知名 清潔公司新高企業集團董事長一 同頒獎以表達對清潔人員的感謝。

#### 2022中廣聖誕空中義賣

德國凱馳在幫助弱勢族群上也不 遺餘力。在2022年12月與中廣電台 合作聖誕節的空中義賣活動。特別 捐出家用高階款高壓蒸汽清洗機 SC4五台作為義賣品項,並將義賣 所得全數捐出給弱勢團體。

#### 2023德經處德商慈善公益足球賽

德國凱馳一直以來對於足球賽事 也非常支持。在今年4月28日,德國 經濟辦事處所主辦的德商慈善足 球賽,主題是為有需要的孩子們踢 球。德國凱馳對於這個公益足球賽 非常認同,並特別組隊參加與其他 15個德國公司進行這場比賽。除了 藉由此活動培養公司員工團隊合 作的精神與默契外也為社會企業 責任盡一份心力。





# 美最時

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 100



Industry 產業 **Trade and Services** 

貿易及相關服務



Headquarters 德國總部 Bremen 布萊梅



Website 官網 https://www.melchers.com.tw/



Supported Goals 永續發展目標





# **Company Description**

公司介紹

Melchers is a reliable partner in Asia providing tailored solutions for Market Strategy, Sales&Distribution, After Sales Services, Sourcing&Procurement.

Started as a trading company for more than 200 years - in Taiwan for 50 years. Melchers focuses on delivering value-added to our clients and developed a strong network with local industries.

德商美最時是您在亞洲市場最可靠 的夥伴,無論開發新市場或是經營既 有市場,我們皆能提供您專屬的客製 化服務。我們的核心競爭優勢包含: 市場行銷、銷售、通路與後續服務、採 購與供應商建立、管理該獨立事業 體。美最時集團已活躍國際超過200 年,在亞太地區累積150年、今年更是 在台灣邁入第50個年頭。美最時集團 擁有豐富的專業知識與經驗,我們致 力於為客戶提供加值服務,並與當地 產業建立長期的合作關係與四通八 達的銷售網絡



德商美最時將十二萬元的智慧財產權賠償金 提供成為建設星願大樓的養分

Melchers Taiwan is honored to have As a trading company, Melchers Tai-

The building serves as a shelter for autistic youths after graduating from special education schools, providing them with suitable living and working environments. It also allows families to communicate with each other, and trains the young people to work together and be self-sufficient.

participated in the completion of the wan places great emphasis on social "Companion of Homeland" dream responsibility, hoping to bring a posblueprint. After seven years of prepatitive impact on society through our ration, the "Star Wish Building" was business and products. A few years officially completed on April 14, 2023. ago, we received a compensation of NT\$120,000 for patent infringement. After careful evaluation, we decided to donate this sum to contribute to the construction of the Star Wish Building, hoping to provide practical help to vulnerable groups.



#### Melchers Trading GmbH (Taiwan Branch) 德商美最時貿易股份有限公司 (台灣分公司)

As a trading company,
Melchers Taiwan places
great emphasis on social
responsibility, hoping to
bring a positive impact on
society through our business and products.

ness and products. 身為一間貿易公司,德商美最時非常重視社會責任,希望透過我們的業務與產品, 為社會帶來積極正面的影響。



In addition, we continue to make small donations and keep track of important social issues. This society always needs care and warmth, and Melchers Taiwan will continue to fulfill our social responsibility, hoping to inspire more people to join the public welfare cause and work together for the betterment of society.

德商美最時很榮幸能參與完成「共伴家園」夢想藍圖的過程,經過長達七年的籌備,「星願大樓」於2023年4月 14日正式落成。

自閉症患者在就業與外界互動皆不容易,星願大樓是院生從特教學校畢業後的避風港,為畢業後的自閉症患者提供一個適當居住和工作的環境,讓家庭之間能夠彼此交流,並訓練星兒們互相合作、自給自足。

身為一間貿易公司,德商美最時非常 重視社會責任,希望透過我們的業務 與產品,為社會帶來積極正面的影響。幾年前因專利被侵權而獲得十二 萬元的智慧財產權賠償金,經過審慎 評估,我們決定將這筆款項提供成為 建設星願大樓的養分,希望透過這項 捐款為弱勢群體帶來實際幫助,除此 之外,我們也持續進行小額捐款,並 持續關注社會上的重要議題。

這個社會永遠需要關懷和溫暖,德商 美最時也會繼續履行社會責任,期望 激勵更多人加入公益行列,共同為社 會帶來福祉。



# Merck

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 ≈1100



Industry 產業

Electronics, Life Science, Healthcare 電子科技、生命科學、醫療保健



Headquarters 德國總部 Hesse 黑森邦



Website 官網

https://www.merckgroup.com/tw-zh













# **Company Description**

公司介紹

Merck is a leading science and technology company operating across Life Science, Healthcare and Electronics, with more than 64,000 employees. We provide solutions from advancing gene editing technologies and treating the most challenging diseases to enabling the intelligence of devices. We are committed to developing innovative technologies that has a positive impact on human life, while meeting social and environmental responsibilities.

全球領先的科學與科技公司-默克 是一個橫跨醫療保健、生命科學與電 子科技三大領域的頂尖企業,約有 64,000名員工。從推進基因編輯技術 發展,到醫治最難對抗的疾病,甚至 是發展未來智慧裝置,默克致力開發 為人類生活帶來正面影響的高科技, 並且每一項行動都在實踐環境永續 及社會參與的承諾,持續打造與社會 及環境共好的企業模式。



Merck has been driving human prog- operations, and achieved circular ress for 355 years, and has integrated economy by repurposing discarded sustainability into our everyday busi- filter materials into refractory bricks ness. Through our innovation power, and mosaic tiles. we strive to create long-term value for society with our global sustainability ambition: By fostering human progress for more than one billion people, achieving climate neutrality by 2040 and reducing our resource consumption.

swimming pools, and achieved a 26% decrease in the environmental impact index of waste compared to the baseline year. In addition, we have integrated digital transformation and carbon reduction principles into production and product development. At our Taoyuan Site, we pioneered smart manufacturing and paperless

In terms of social contributions, Merck aims to combine sustainability and circular economy principles with science education to achieve winwin outcomes. We used discarded polarizers and LCD test panels and transformed them into optic related As part of our environment commit- experiment toolkits for curious stument, Merck Taiwan has successfully dents. Since 2017, Merck has been achieved significant milestones in actively involved in science educa-2022 by reducing carbon emissions tion initiatives through our SPARK equivalent to the impact of 33 Daan program, such as the including the Forest Parks. Additionally, we con- Chemistry on the Go and Taiwan Railserved water resources equal to the way of Popular Science activities. We volume required for 44 Olympic-sized believe science is a force of good, and



has been dedicated to bridge science education gap between urban and rural areas. As an example, we additionally sponsored the transportation and accommodation expenses for 400 students to participate in the 2022 Taiwan Railway of Popular Science event, which usually only passes through city areas.

In Taiwan, we have also established a local governance system through the Merck Taiwan Sustainability Committee led by Managing Director. The committee oversees and integrates sustainability principles into our business and operations across different sectors and locations. It is comprised of nine working groups focusing on environmental sustainability, social responsibility, economic innovation, and diversity, equity, and inclusion (DE&I). We believe that incorporating sustainability in decision-making creates positive impacts for our employees and stakeholders.

With a strong presence in Taiwan for 任。我們努力帶來創新,為社會創 over 30 years, Merck is deeply rooted here and strive to create long term value. Aside from realizing our own sustainability goals, we will fully support Taiwan to achieve net-zero carbon emissions. As part of our effort, we will publish our first Sustainability Report this year to share our achievements and best practices.



**Discarded Polarizers and Liquid Crystal Test Pieces Used as Popular Science Teaching Aids** 廢棄偏光片、液晶測試片製成的科普教具



默克是一家擁有355年歷史的企 業,永續對我們的業務發展至關 重要,也是我們每天努力履行的責 造長期價值。默克的永續目標是善 用科學與科技解決方案,造福超過 十億人們,以及在2040年實現氣候 中和並減少資源消耗。

在環境面,默克長期推動永續措施 並累積不錯的成績。2022年,台灣 默克集團在台減少了相當於33座 大安森林公園的碳排放量;我們保

> 護水資源,節省44座奧林匹 克標準游泳池的用水量,並 且與基準年相比,廢棄物影 響環境指數下降26%。除此 之外,默克推動智慧轉型並 將減碳理念導入生產及產 品開發中,以桃園廠為首導 入智慧製造及無紙化製程 作業,更在永續及環境保護 上實現循環經濟,將製程廢 棄物再利用。我們將廠區廢 棄的濾材再製成耐火磚及 馬賽克磚,賦予被錯置的資 源一個再生的機會。

> 在社會回饋的部分,默克將 永續和循環經濟理念結合 科普教育, 達到雙贏效果。 我們攜手顯示器企業夥伴

共同將廢棄偏光片、液晶測試片製 成科普教具,用淺顯易懂的實驗方 式讓台灣的學童開啟科學之道。默 克推動科普教育不遺餘力,自2017 年我們在台灣推動「SPARK星火計 畫」,積極推廣科普教育。我們每年 號召三大事業體不同專長的同仁, 參與「台灣科普環島列車」及「化學 遊樂趣」,以趣味的化學實驗帶領 學童體驗科學的樂趣。2022年,為 了縮短科學教育的城鄉差距,默克 贊助400名學童參與「台灣科普環 島列車」的交通與住宿費用,為偏 鄉孩童開拓科學視野。

在公司治理面,台灣默克集團在 2022年成立永續委員會,並由台灣 默克集團董事長領導,展現集團實 踐永續發展的決心。永續委員會由 九個工作小組組成,並專注在環境 永續、社會責任、經濟創新及多元 平等共融(DE&I)構面,將永續落實 在商業決策,為員工和利益關係人 帶來正向的影響。

深耕台灣超過30年的默克,不僅積 極落實我們的永續目標,更全力支 持台灣實現淨零碳排。台灣默克集 團將於今年首次出版台灣的永續 報告書,期待能和各界分享默克的 永續成果,並能互相交流學習。



#### PORSCHE

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 Automotive 汽車產業



Headquarters 德國總部 Baden-Württemberg 巴登-符騰堡邦



Website 官網 https://www.porsche.com/taiwan









## **Company Description**

#### 公司介紹

Established in 2018, Porsche Taiwan is a subsidiary of Porsche AG - a German automobile manufacturer specialized in high-performance sportscars with 75 years of history. With a diverse workforce of demographics from all over the world, the team consists of a substantial mix of skills and experiences. Porsche Taiwan is also dedicated to giving back to community via the 'Dream Together' program since its establishment.

台灣保時捷成立於2018年,為擁有 75年歷史的德國高性能跑車製造商 Porsche AG在台設立之分公司。

台灣保時捷公司各部門匯集來自 世界各地具備多元能力與經驗的 優秀人才,持續致力於推動企業社 會責任,自成立以來便發起「Dream Together夢工程計畫」,旨於回饋社 會、促進永續發展。



Porsche Taiwan Encouraged Students to Dream Without Limits in the Summer of 2022 2022年暑期,台灣保時捷走進偏鄉,鼓勵年輕學子突破自我,勇敢逐夢

50 Years Anniversary One-of-a-Kind lessly pursue their dreams. and the proceeds were donated to its "Dream Together" charity partners signifying its long-term commitment to Taiwan.

5th year, Porsche Taiwan plans to up- been to protect and promote Taiwan's

scale its current efforts and cover more social and environmental commitment goals in 2023.

To inspire the younger generation, Porsche Taiwan has supported the BOYO Social Welfare Foundation since 2019 by encouraging students to dream beyond limits. In 2022, the Dream Together Summer Class Tour

Ever since Ferry Porsche realized his began, which was organized for studream of a sports car in 1948, every dents in rural areas to learn about the single one of the brand's endeavors intriguing origin and fascinating herihas revolved around visions and pas- tage of Porsche as a brand and expesions driven by dreams. This is esperience the thrill of riding in Porsches cially true for its CSR efforts, which for the first time. The resounding succame in the form of the "Dream To- cess and positive feedback have led gether" program - initiatives that Porsche Taiwan to declare it an annustrive to inspire dreamers in reaching all event. With great anticipation, the their full potentials. In 2022, Porsche 2023 Summer Class Tour will aim to Taiwan successfully auctioned the ignite the aspirations of even more globally-exclusive 911 Carrera GTS - students and empower them to fear-

Standing at a leading position in the automotive industry, Porsche Taiwan places heavy emphasis on its environmental responsibility. Its collab-Marking the 75th year of the Porsche oration with Society of Wilderness brand and the Taiwan subsidiary's began in 2020, in which the goal has



#### Porsche Taiwan Motors Limited 台灣保時捷車業股份有限公司

**?)** Porsche believes that acting in a sustainable way means assuming responsibility towards people, the environment and society. 台灣保時捷相信,永續即是為人、環境、與社會負責。

marine ecology and biodiversity. Following Porsche AG's footsteps in 2022, the Taiwanese subsidiary also held its second annual beach cleaning Family Day and removed more than 2 tons of waste from the beautiful coastlines of the island to advocate for World Clean Up Day. In 2023, along with marine life conservation, the company expects to participate in ecological restoration through marine cleaning initiatives.

Porsche Taiwan recognizes sustainability as an everlasting process that can always benefit from more awareness and effort from any aspect. Aligned with Porsche's belief in the transformative power of a diverse workforce, the Taiwanese subsidiary currently comprises talented individuals from over 10 nationalities. This year, Porsche Taiwan is expanding its celebration for equality and inclusion through other Dream Together events and reiterating its dedication to establishing a workplace which encourages innovative thinking and paves the way for a sustainable and innovative future.



Christian Nater, CEO of Porsche Taiwan, Shared the Story of the Brand's Origin and Encouraged Students to Follow Their Dreams 台灣保時捷總裁Christian Nater分享品牌傳奇的創業及發展故事



Porsche Taiwan Participated in Building a Safe Haven for Marine Life in the Fall of 2022 2022年,台灣保時捷攜手荒野保護協會響應全球世界清潔日,守護台灣海洋之美

自從1948年Ferry Porsche成功打造夢想中的跑車以來,保時捷邁出的每一步都是以實現夢想為首要目標。尤其,台灣保時捷持續耕耘企業社會責任,自成立以來透過「Dream Together夢工程計畫」鼓勵車逃勇於發揮潛力、勇敢逐夢。台灣保時捷於2022年底成功拍賣全球唯一的911 Carrera GTS - 50 Years Anniversary One-of-a-Kind,並將收益捐贈給「Dream Together夢工程計畫」的合作夥伴,象徵其將持續在台實踐永續發展的承諾。

為紀念保時捷品牌成立75周年和台灣分公司成立的第5年,台灣保時捷計劃在2023年擴大「Dream Together夢工程計畫」,在社會與環境永續挹注更多資源,拓展永續版圖。

為啟發年輕世代勇於逐夢,台灣保時捷自2019年以來便和博幼社會福

利基金會合作,鼓勵學生突破現有框塊,努力向更想。2022年,「Dream Together夢工程計畫」的Dream Together Summer Class Tour於暑可透滿傳號保時捷東東捷克滿體驗保時捷性能風格強

烈的乘車感受,進而燃起追求夢想的熱情。由於首次舉辦的暑期活動頗受好評,因此今年台灣保時捷預計將Dream Together Summer Class Tour擴大舉辦並成為年度活動。2023年, Dream Together Summer Class Tour將激勵更多莘莘學子勇往直前,踏上追夢的道路。

保時捷相信,人才多元化是永續發展不可或缺的幕後推手,也是團隊創新和改革必不可缺的因素之一。目前,台灣保時捷由來自10多個不同國家的專業人才組成。今年,台灣保時捷「Dream Together夢工程計畫」觸角更將延伸至提倡多元化及包容性的活動,持續打造創新思想、勇敢追夢的工作環境,強調對永續未來的主張與承諾。

# SIEMENS

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



#### Industry 產業

Digital Industries; Smart Infrastructure; Mobility 數位科技、智慧建設及運輸



#### Website 官網

https://www.siemens.com/tw/zh.html













#### **Company Description** 公司介紹

Siemens, headquartered in Berlin and Munich, is a global technology company focusing on industry, infrastructure and transport. For 175+ years, innovation and sustainability have been the Company's DNA and guiding principle. Siemens Taiwan was formally established in 1989 and has contributed significantly to the country's economy. We will continue to assist Taiwan in its industrial, city infrastructure, energy, and digital transformations with our Technology with Purpose.

總部設於柏林與慕尼黑的西門子是 全球科技先驅,專注於工業、基礎建 設及交通運輸領域。175多年以來,創 新和永續是公司的DNA以及營運發 展的最高指導原則。台灣西門子於 1989年正式成立,對於台灣經濟發展 有卓越的貢獻。台灣正面臨工業、城 市、能源、交通和數位轉型,西門子 將持續透過工業4.0、城市4.0、電網邊 緣、永續交通,以及數位領域的創新 與前瞻科技,協助台灣成功轉型與升 級。



Siemens believes skills development Since 2018, Siemens Taiwan has been

#### Discover the Power of Digitalization the Digital Escape

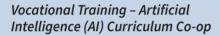
and acquisition must start at an early implementing the "Discover the Powage and must be planned and imple- er of Digitalization - the Digital Esmented on a continuous basis. This cape" activities to educate primary belief has formed the foundation of school students the concept and imour CSR engagements in Taiwan via portance of digitalization. Participattwo initiatives - "Discover the Power ing students need to use smart devicof Digitalization" activities targeting es to solve coding games or puzzles at primary school students and Vo- embedded with Siemens' solutions cational Training programs targeting in AI, IoT, smart manufacturing, e-car at vocational senior high school stu- charging, smart grids/meters, energy storage, sustainable mobility, etc. to successfully "escape" the classrooms. Student feedbacks have been extremely positive, as they enjoyed As a socially responsible corporate learning about how technologies citizen, every year, Siemens Taiwan play an integral part in our everyday leads a group of employee volun- lives, and how Siemens' technoloteers to selected primary schools to gies are built for purpose, making the conduct science education activities. world smarter and more sustainable.



#### Siemens Limited Taiwan 西門子股份有限公司

Siemens believes skills development and acquisition must start at an early age and must be planned and implemented on a continuous basis.

西門子相信人才培育與技能 發展應盡早開始,並且要持 續的規劃與執行。



Siemens Taiwan is also emphasizing on vocational training, strengthening the technical abilities of vocational senior high students via the co-op with the government, industry, and academia.

In 2020, Siemens Taiwan signed a MOU to cooperate with Taipei City Government, Taipei Municipal Zhongzheng Senior High School and National Taipei University of Technology on the AI curriculum co-op program, combining theories with industrial practice. Siemens Taiwan provides professional speakers from the industry on the topic of AIoT theories and practices and support the implementation of short-term training program. The program will further expand in greater scope to foster

international exchanges and cooperation to increase the competitiveness of Taiwanese young talents.

Siemens engagements in vocational training and student talent development has lasted for more than a decade. Till today, Siemens has training roughly 14,000 vocational senior high students and 45 instructors, which has helped in preparing the students for the job market and narrowing the gap between the academic and industrial sectors.



Vocational Training Strengthens the Technical Abilities of Vocational Senior High Students 職業訓練強化高職學生的技術能力

西門子相信人才培育與技能發展應盡早開始,並且要持續的規劃與執行。這樣的信念是我們在台灣兩個主要企業社會責任項目的建構基礎,其一是針對國小學生的「探索數位神奇 - 數位逃脫」,其二是針對高職生的「職業訓練 - 三師學堂人工智慧課程」。

#### 探索數位神奇-數位逃脫

做為一個負責優良的企業公民,西 門子每年都帶領員工志工團到國 小舉辦校園科學教育活動。

自2018年起,台灣西門子開始推動「探索數位神奇-數位逃脫」,針對國小學童進行數位化相關的科學教育。參與的學生須使用智慧裝置



針對編碼與謎題完成解題之後方得「逃離」教室,這些題目融入了西門子在人工智慧、物聯網、智慧製造、電動車充電、智慧電網與電錶、儲能、永續交通等相關的科普知識。學生對活動的反應非常正面,並透過寓教於樂的方式體認到科技對日常生活的重要性,以及西門子如何透過前瞻技術讓世界變得更智慧、更永續!

#### 職訓教育-三師學堂人工智慧課程

西門子重視職訓教育,長期與官、 產、學緊密合作,增進高職生的技 術知識與技能。

自2020年起,西門子與台北市政府、台北中正高中以及台北科技大學合作,共同推展結合學術理論與產業實作的「三師學堂人工智慧課程」。台灣西門子為中正高中提供業界講師入班授課AloT智能物聯網專題實作、業界實力專題實作及師生短期培訓專班之外,並將進一步提供機會與國際接軌合作交流,以強化臺灣職校青年學子的實力和競爭力。

迄今為止,西門子投入台灣職訓教育已超過十年,總計訓練了14,000名學生以及45位講師,藉此協助青年學子在進入職場前做更好的準備,同時也縮小產學的差距。



#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 100



#### Industry 產業

Developer & Renewable Power Producer 開發商及獨立再生能源發電廠



Headquarters 德國總部 Hamburg 漢堡



Website 官網

https://www.skybornrenewables.com/







#### Supported Goals 永續發展目標

#### Promoting Energy Education and Contributing to Public Welfare

Since its official launch on 15th Sepcation Expo" at Xizhou Park. In collaboration with 6 local manufactur- ter communication and work safety. ers, we created an S-shaped theme wall of "Flowers & Wind" out of 100% recyclable iron products. Further-We invited the EIET to lead STEM ucation and transformation in Chan-

Starting from this April, we have been holding "Wind Power Innovation Workshop" at schools near the coast of Yunlin, in conjunction with Douliu Innovative Education Centre. By testing blades and motors of self-made wind turbine. over 300 students have learned wind power and kinetic energy conversion without any modules. This self-testing process greatly inspire their creativity and innovation.

tember 2022, Skyborn has been com- Moreover, Skyborn and ChungHwa mitted to incorporating sustainability Telecom have cooperated to install into its business decision-making Asia's 1st "Offshore Mobile Network" process. During "2023 Changhua on wind turbines, allowing 17km-off-Flower Festival", we held the outdoor shore workers to communicate with "Wind Power & Environmental Edu- colleagues on land. Besides, the network enables fishermen to enjoy bet-

#### Implementing Sustainability Action and Protecting Wildlife Biodiversity

more, we created Taiwan's 1st record Mitigating any potential environmenof 100-person painted wind turbine. tal impacts of offshore wind developments during the construction/O&M games for families, thereby fulfilling phases, Skyborn is working with variour duty to promote green energy ed- ous parties to take practical action to protect wildlife and environmental biodiversity.



#### **Company Description** 公司介紹

Skyborn Renewables Taiwan was established to make Taiwan Asia-Pacific hub for offshore wind power. With more than 20 years of experience, Skyborn is a pioneer in promoting the green energy shift in Taiwan. In 2018, we were allocated 640MW Yunlin offshore wind farm and this was the only Phase II wind farm to deliver on the promise of 100% localization. Going forwards, Skyborn will continue to draw up a pioneering blueprint for green electricity.

Skyborn Renewables以台灣作為亞太 區離岸風電樞紐,成立 Skyborn Renewables Taiwan 天豐新能源股份有 限公司。專業團隊在台深耕超過20 年,為推動台灣能源轉型的先鋒企 業。天豐新能源於第二階段潛力場址 遴選中獲配640MW雲林離岸風場,為 台灣首座具有國產化成分的離岸風 場,更是第二階段唯一完成100%國 產化承諾的風場,未來將持續為台灣 擘劃前瞻性的綠電藍圖。





#### Skyborn Renewables Taiwan 天豐新能源

In terms of bird conservation actions, we have been working with National Pingtung University of Science and Technology since Feb. 2021 to implement the "Black-faced Spoonbill Tracking Program". The system uses GPS satellite positioning data to grasp targets' roosting and gathering hotspots and helps local patrol teams plan precise patrol trails. This program came to be important for quick response and rescue during the 2022 spoonbill poison outbreak.

Understanding our potential impact on the sea, we searched and utilized many different solutions to preserve the ocean habitats. For instance, 6 cetacean observation boats and MMO (Marine Mammal Observer) are deployed to monitor the movement of cetaceans. When working boats are required to 州公園推出戶外《風能暨環境教育 pass through sensitive habitats of Chinese white dolphins, the speed must be reduced to less than 6 knots when within 1.5km to not disturb the peaceful routines of creatures. Also, Skyborn is working with NTU to develop ecological study materials, requiring all staff to receive a comprehensive training on cetacean ecology before they are allowed to work offshores.

This year, Skyborn is actively working on a global sustainability action plan. We will fully follow EU's CSRD and relevant regulations & standards, and thereon conduct double materiality assessment.





"Wind Power Innovation Workshop" at Schools Near the Coast of Yunlin 在雲林沿海鄉鎮學校舉辦《風力發電創發營》

#### 推廣科學能源教育、參與社會公益

Skyborn天豐新能源自2022年9月 15日正式成立後,即致力於將企業 經營決策環節中納入永續發展考 量。《2023花在彰化》我們在彰化溪 展》,串聯彰化合利園藝等六家在 地廠商,以100%可回收鐵製品打造 「花與風」S型蜿蜒主題牆,現場締 造「全台第一個百人彩繪風機」的 集體藝術創作、並邀請EIET遊戲解 說營帶領六大科學/生態遊戲「親子 闖關遊」,實踐在彰化共同推動綠 能教育與能源轉型的使命。

今年四月起,我們在雲林沿海鄉鎮 學校舉辦《風力發電創發營》,串聯 雲林縣斗六自造教育及科技中心, 與超過300位學童以「零模組、自測 葉片與馬達」實作風能與動能轉 換,培養深化風場在地孩童的風電 科學創新力!

> 同時, Skyborn天豐新能 源與台灣電信龍頭「中華 電信」合作亞洲首創於離 岸風機裝置《海上專用場 域行動網路》,讓距岸邊 17公里外的海上同仁與 國際專案團隊即時溝通, 也讓雲林海域漁民同步 在遼闊海域享有更佳通 訊、加強工作安全。

#### 執行永續行動計畫、保護 生物多樣性

為緩和離岸風場開發、施

工及運維階段可能對環境造成之 影響, Skyborn天豐新能源與多方 合作、以實際行動保護野生動物及 生物多樣性。

鳥類保育行動上,2021年2月起我 們與屏科大合作,執行《黑面琵鷺 追蹤計畫》(BFS Tagging Program), 以GPS衛星定位數據,掌握黑面琵 鷺停棲與群聚熱點,協助在地巡守 隊規劃精確的巡護路徑;並於2022 年冬季黑面琵鷺爆發中毒事件時, 協助完成救援工作。

海洋保育方面我們採取多元行動, 例如:配置6艘鯨豚觀測船與專業 鯨豚觀察員(Marine Mammal Observer、MMO)監測動向、工作船在「中華 白海豚重要棲息環境」外1.5公里 範圍內,船隻即降速至6節以下。此 外,與台灣大學楊瑋誠教授攜手撰 寫鯨豚生態研習教材,所有人員須 接受完整鯨豚生態教育訓練後,始 得出海工作。Skyborn天豐新能源 也持續將鯨豚保育知識轉化成學 齡孩童之環境教育教案,拉近未來 主人翁與海的距離,促進海洋環境 友好行為。

從今年起SkybornRenewables正積 極研擬全球性永續行動計畫,並依 循將上路的歐盟企業永續報告指 令及相關法令及標準,進行雙重重 大性議題分析,期待將進一步發展 並落實Skyborn永續發展策略藍



#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數 140



#### Industry 產業

Testing, Inspection and Certification Industry 測試、檢驗和認證



Headquarters 德國總部 Bavaria 巴伐利亞邦



Website 官網 https://www.tuvsud.com/zh-tw



Supported Goals 永續發展目標

#### GOALS 3

#### **Company Description** 公司介紹

TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specialises in testing, certification, auditing and advisory services. Through more than 25,000 employees across over 1,000 locations, it adds value to its customers, inspiring trust in a physical and digital world.

TÜV SÜD集團是值得信賴的合作夥伴, 可提供安全、可靠及永續發展相關的 解決方案。我們專注於提供測試、認 證、稽核及知識服務。集團在全球設 立了1,000多個分支機構,並擁有超過 25,000名員工,透過實現市場准入和 風險管理,為客戶和合作夥伴創享價 值。TÜVSÜD集團透過預測技術發展和 促進變革,激發人們對物理和數位世 界的信任,以創造一個更安全、更永續 發展的未來。



tivitv.

TÜV SÜD is honored to participate in the "CSR Day" organized by the German Trade Office Taipei (GTO) to demonstrate their care for rural education and raise awareness about safety. TÜV SÜD believes that education is vital for societal transformaproviding them with opportunities to corporate social responsibility. They

acquire knowledge and emphasizing the importance of safety. TÜV SÜD engaged with the children through games, practical activities, and interactive methods, capturing their attention and stimulating their interest in learning in Hai-Chian Elementary School in Taichung City. The courses covered potential hazards in classrooms, playgrounds, and homes, helping the children reflect on and learn

TÜV SÜD supports rural education how to prevent such risks. Misha Lu, and emphasizes the importance of Vice President of Marketing for TÜV life safety through a one-day CSR ac- SÜD North Asia, stated, "We are not only imparting knowledge but also teaching children how to apply the knowledge and skills they have acquired to protect their own safety and the safety of others. We hope to inspire their concern for life safety and foster responsible citizens with proper behavior."

tion and shaping. However, children TÜV SÜD is dedicated to protecting in remote areas often face challenges humans, the environment, and assets due to a lack of educational resourc- from the impact of technical risks, es. Therefore, the objective of this acthereby promoting social and corpotivity is to support these children by rate progress while also emphasizing



#### TÜV SÜD Asia Ltd., Taiwan Branch 香港商南德產品驗證顧問股份有限公司台灣分公司

aspire to make positive contributions to education and community development in remote areas, firmly believing that such caring and educational initiatives will bring hope and change to the children's future.

#### TÜV SÜD Christmas Campaign: Caring for Community Vulnerable Groups

TÜV SÜD considers the Christmas Campaign a yearly tradition. The objective of this campaign is to collect essential supplies and show care for elderly individuals with physical and mental disabilities, elderly people with dementia, and family caregivers in the community, in order to alleviate their challenges and stress. Last Christmas, TÜV SÜD donated various essential items to the Abundant Blessings Community Association of Taiwan. These items may seem ordinary to us, but they are urgently needed by charitable organizations. Each donation can contribute to society in its own way. Furthermore, TÜV SÜD also collaborated with the Abundant Blessings Community Association of Taiwan, which provides baking training for individuals with disabilities. The handmade pastries showcased at the event not only offered delicious flavors but also symbolized the 安區海墘國小,與孩子們進行互動 warmth and care of society.

TÜV SÜD believes that through such activities, the collective efforts of more people can bring hope and change to vulnerable groups. We will continue to uphold the spirit of corporate social responsibility, care for the community, and support vulnerable groups.





TÜV SÜD Christmas Campaign: Caring for Community Vulnerable Groups TÜV SÜD 聖誕送暖活動:關懷社區弱勢群體

#### TÜV SÜD诱過一日CSR課程支持偏 鄉教育,強調生活安全的重要性

TÜV SÜD非常榮幸能參與德國經濟 辦事處舉辦的「企業社會責任響應 活動」,透過一日CSR課程關懷偏 鄉教育並傳達生活安全知識。TÜV SÜD深信教育是改變和塑造社會 的關鍵。然而,偏遠地區的孩子們 經常面臨教育資源匱乏的挑戰。因 此,透過此活動來支持這些孩子 們,提供他們獲得知識的機會,同 時傳達生活安全的重要性。在這個 特別的一天,TÜVSÜD前往台中市大 和學習。結合遊戲、實踐和互動的 方式,吸引孩子們的注意力並激發 他們的學習興趣。這些課程涵蓋教 室、遊樂場和家中的潛在危險,讓 他們反思並學習如何預防這些危 險。TÜVSÜD北亞區行銷副總裁呂岳 憲表示:「我們不僅僅是傳授知識, 更重要的是教導孩子們如何應用

> 所學的知識和技能,以 保護自己和他人的安 全。我們希望能激發他 們對生活安全的關注, 培養他們成為具有責 任感和正確行為的公 民。」

> TÜV SÜD致力於保護人 類、環境和資產免受技 術風險的影響,從而推 動了社會和企業的進 步,同時也注重企業社 會責任。希望能為偏遠

地區的教育和社區發展做出積極 的貢獻,相信這種關懷和教育的行 動將為孩子們的未來帶來希望和 改變。

#### TÜV SÜD聖誕送暖活動:關懷社區 弱勢群體

TÜV SÜD將這項聖誕送暖活動視為 一項傳統,每年都持續進行。這個 活動的目的是募集所需物資,關懷 社區中的老化身心障礙者家庭、失 智長者以及家庭照顧者,以減輕他 們面臨的困境和壓力。去年的聖誕 節,TÜV SÜD將各種民生物資捐贈給 台灣福氣社區關懷協會,這些物資 對於我們來說可能是理所當然的, 但對於公益單位來說卻是迫切需 要的。每一份捐贈都能為這個社會 盡一份心力。

在活動現場,TÜV SÜD也特別準備了 福氣烘焙坊,這是一個提供憨兒烘 焙訓練的地方。這裡的糕點都是由 憨兒親手製作的,我們希望透過這 個小小的舉動,讓更多人能夠看見 這些需要幫助的人們。這些糕點不 僅是美味可口,更代表著社會的溫 暖和關懷。

TÜV SÜD深信,透過這樣的活動,可 以凝聚更多人的力量,為弱勢群體 帶來希望和改變。我們將繼續秉 持著企業社會責任的精神,關心社 區、關愛弱勢群體,並在未來的聖 誕節和其他節日持續進行類似的 活動,為社會盡一份心力。

# VOLKSWAGEN

GROUP TAIWAN

#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



Industry 產業 **Automobile and Parts** 汽車與零件業



Headquarters 德國總部 Lower Saxony 下薩克森邦



Website 官網 www.volkswagenag.com



ANNABLE Supported Goals 永續發展目標



# **Company Description**

公司介紹

Volkswagen Group Taiwan Co. Ltd. is a sales subsidiary established by the Volkswagen Group. Volkswagen Group Taiwan is comprised of four brands - Audi, Volkswagen Passenger Cars, ŠKODA, and Volkswagen Commercial Vehicles. With its rich product lineup and comprehensive strategies, Volkswagen Group Taiwan successfully achieved a total annual sales of 22,687 units in 2022.

台灣福斯股份有限公司(Volkswagen Group Taiwan)是德國福斯集團 (Volkswagen Group) 在台灣所成立 的銷售分公司,並由旗下四大品牌組 成,包含Audi, Volkswagen, ŠKODA以 及福斯商旅。憑藉豐富的產品陣線和 完整策略,台灣福斯集團2022年創下 22,687台的亮眼銷售成績。



As one of the leading companies in driving environment for every indi-

ing on correct traffic knowledge and therefore creating a safer driving environment, also for the next generations.

Rahil Ansari, CEO and Chairman of Volkswagen Group Taiwan, expressed, "Volkswagen Group Taiwan recognizes the importance of a safe road and

the automotive industry, Volkswagen vidual. In recent years, we have ac-Group Taiwan has been committing tively promoted the serious implicato actively promote corporate so-tion of drunk driving, hoping to raise cial responsibility (CSR). Using traffic public awareness of traffic safety via safety as the primary issue, Volkswa- the means of an exciting drawing gen Group Taiwan has held the "Kids' competition for young people. Last Drawing Charity Contest" for two year nearly 700 students participated years since 2021, dedicated to trans- in the drawing contest and it is absoferring safety knowledge from an ear- lutely delightful to witness the same. ly age and promoting the importance From the participants' artworks we of zero tolerance for drunk driving. could figure out that children clear-Moreover, it is relevant to transfer ly understood the potential consethe message to not only the partici- quences of drunk driving and also pant's family members but overall to displayed correct traffic knowledge. the Taiwanese community by pass- This of course perfectly aligned with



#### Volkswagen Group Taiwan 台灣福斯股份有限公司

**99** Road safety is a core topic for Volkswagen Group Taiwan.

行車安全是台灣福斯集團的 堅持。

the values that Volkswagen Group Taiwan aims to convey. Furthermore, the winning artworks were exhibited at Songshan Cultural Park, which was open to the public to visit. Through the competitions and public exhibitions, we do not only encourage children's artistic creativity but we also continue to advocate driving safety to the public."

Data surveys have revealed that for most victims of drunk driving accidents and their families, the financial burden of medical expenses and physical and mental recovery is extremely challenging. Besides promoting correct driving knowledge, Volkswagen Group Taiwan takes a further step by donating funds to the Spinal Cord Injury Social Welfare Foundation. This is not only done to provide practical support to families affected by drunk driving and car accidents but to also raise awareness about the challenges faced by spinal cord injury patients. "Road safety is a core topic for Volkswagen Group Taiwan; besides equipping safety functions in our products, we are equally dedicated to advocating road safety and to creating awareness within our society here in Taiwan. We will continue to support "Zero Drunk Driving" as part of our responsibility to create a safe and positive driving environment", says Rahil Ansari.

台灣福斯集團(Volkswagen Group Taiwan)作為汽車產業領導者,近年來持續投入實踐CSR企業社會責任,以交通安全為主要議題,自2021年起連續兩年舉辦「愛不停公益行」系列兒童公益繪畫比賽,力行倡導正確行車安全觀念從小扎根,推廣零酒駕的重要性;透過繪畫比賽的趣味性讓孩子們提升道路安全的認知,同時影響陪同參與的家庭成員,將正確交通概念

行車拒酒,平安長久 愛不停公益行

傳達給下一代,共創良好的行車用 路環境。

台灣福斯集團總裁安薩瑞(Rahil Ansari)表示:「台灣福斯集團深知 安心的用路環境對於人們日常生 活的重要性,近年來我們積極宣導 零酒駕的用路觀念,藉由兒童公益 繪畫比賽喚起社會大眾對於交通安 全的重視。我們第二屆公益繪畫比 賽共近700位學童參與互動,代表越 來越多大眾關注道路安全觀念。從 參賽者的作品中,我們發現學童們 清楚認知到酒駕可能造成的嚴重影 響,也具備正確的用路觀念,這正是 台灣福斯集團希望傳遞的理念。我 們也安排獲獎作品於台北松山文創 園區一號倉庫展出,我們期許透過 趣味比賽與公開展覽活動,不僅鼓 勵學童精彩的創意表現,且持續呼 籲大眾關注行車安全議題。」

透過數據調查顯示,對於大多數酒 駕事故及車禍受創家庭來說,面對 醫藥費的沉重壓力與身心創傷修 復是極具艱難的過程,在推廣正確 行車觀念之餘,台灣福斯集團亦進 步捐贈善款協助財團法人脊髓 損傷社會福利基金會,以實際行動 幫助酒駕及車禍受創家庭,希望藉 此協助受害家庭減緩事故所帶來 的影響,且讓更多人瞭解脊隨損傷 患者的困境。總裁安薩瑞進一步表 示:「行車安全是台灣福斯集團的 堅持,除在產品層面將安全配備列 為優先考量,在向社會推廣用路安 全層面同樣不遺餘力,未來台灣福 斯集團將持續以推廣『零酒駕』為 己任,希望與社會大眾一同打造安 心良好的行車用路環境。」





#### Company Profile 公司資料



Established in Taiwan 創立年份



Employees in Taiwan 員工人數



#### Industry 產業

Developer & Renewable Power Producer 開發商及獨立再生能源發電廠



Headquarters 德國總部 Bremen 布萊梅



Website 官網 https://www.wpd.tw/



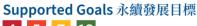












# **Company Description**

#### 公司介紹

wpd is a global renewable energy producer and operator dedicated to accelerating clean energy development. Our business covers the planning, financing, construction, O&M services and local community participation for onshore wind and solar farms. wpd has installed 2,630 turbines worldwide with more than 6,110 MW total capacity. wpd Taiwan is the largest private onshore wind power developer in Taiwan, operating nearly 500 MW of renewable energy.

達德能源是一家全球再生能源開發 及營運商,致力於推進潔淨能源發 展。業務內容涵蓋陸域風電和太陽 光電的案場規劃、融資、興建、運維 及在地社群參與。在全球,達德已設 置2,630部風力發電機組,總裝置容 量超過6,110 MW°達德目前為台灣最 大民營陸域風電開發商,營運超過 480MW的陸域風電及19MW的太陽光 雷。



communities.

#### **Promoting Wind Energy Education** and Climate Action

wpd Environmental Education Center (wpdEEC) is the first wind energy environmental education center certified by the Taiwan Environmental Protecat heart, we collaborate with local volun- 13 Climate Action.

teer organizations and community colleges in Taichung to foster a greater sense of sustainability awareness among students.

Since the signing of MOU with Hai-Chian Elementary School (HCES) in 2021, wpd has been providing extensive support in establishing green energy classrooms. This collaboration includes the sponsorship of teaching materials and the development of comprehensive teaching agendas.

In addition, to echo the "wpd go for green" global campaign led by wpd headquarter, we or-

wpd has been dedicated in the devel- ganized several climate action events. opment of onshore wind and PV in Tai- On the corporate Coastal Cleaning Day wan for more than 20 years and is also in Yunlin, wpd employees teamed up actively establishing mutual trust and with local environmental volunteers sustainable relationships with local and cleaned up 375 kilograms of marine waste. On the "Run with Wind, Go for Green" road running day, wpd together with friends from the local community in Taichung and eco-minded students ran next to the wpd wind turbines along the coast of Daan. While having a good exercise on the day, participants also acquired knowledge pertaining to turtion Administration. It has served nearly bines and renewable energy, actualizing 9,000 students since its establishment in SDGs Goal 3 Good Health and Well-be-2019. Taking "Think globally, Act locally" ing, Goal 4 Quality Education, and Goal



#### wpd Taiwan Energy Co. Ltd. 達德能源股份有限公司

yed has been dedicated in the development of wind and PV in Taiwan for more than 20 years.

> 達德能源深耕台灣超過20 年,致力於推動陸域風電及 太陽光電的發展。

# Building Sustainable Relationships with Local Communities

wpd believes that local prosperity is the key to a sustainable community. To support regional farmers, wpd purchased more than 1,260 kg of pomelos and 300 boxes of honey murcott mandarins during the production season. The fruits were further donated to social welfare organizations in Yunlin, creating ripples of social responsibility.

On the annual Dajia Mazu and Baishatun Mazu pilgrimage route, wpd set up solar-powered mobile phone charging stations, connecting with the community through creative and eco-minded action.

wpd is a champion of SDGs Goal 5, promoting Gender Equality across the company. Out of the 12 executives currently in place, 7 are women, affirming our dedication to fostering equal participation and representation of women in leadership roles at every level. Along with it, the company has also released an official code of conduct that applies to the worldwide corporate domain in 2022 to build a responsible and transparent system.



達德能源深耕台灣超過20年,致力於推動陸域風電及太陽光電的發展,也積極與在地社群建立互信、永續共好的關係。

#### 串聯在地及全球<sup>,</sup>推動風能教育與 氣候行動

達德能源環境教育中心是國內首座經過環保署環境教育設施場所認證的風能場域,成立3年以來服務了近9,000位學員。以「全球思維,在地行動」為核心理念,我們透過與台中在地志工組織及社區大學合作,為學員進行教育解說,藉此提升當地的永續意識。

自2021年起達德能源與台中海墘國小簽訂備忘錄,協助學校設置綠能教室、贊助教具,也研發綠能相關教案,實踐綠色能源教育。

另外,響應由達德總部帶領的wpd go for green全球活動,達德能源積極舉辦氣候行動相關活動,不僅員 工們「一日移地辦公」至雲林淨灘, 與地方環保志工一同清理了375公 斤的海洋廢棄物,也在台中大安舉 辦路跑活動邀請在地社群朋友以 及對環境教育熱衷的同學們沿著 有風機的海岸線走春路跑,認識風 機與再生能源,身體力行實踐SDGs 目標3「健康與福祉」、目標4「優質 教育」,以及目標13「氣候行動」。

#### 認購在地農產 設置行動充電站 打 造永續社群

達德能源相信在地共好是建立永續社區的重要基礎之一,秉持對台灣農民的關懷,我們在產季分別向在地農友們購買了2100多斤的文旦及300箱的茂谷柑農產品,並致贈給當地的社福團體,擴大社會責任的漣漪。

在一年一度的大甲媽遶境與白沙屯媽祖回鑾路線上,我們設置了太陽能行動充電站,不僅為香燈腳們的身心和手機充電,更以創意且環保的行動與地方社群連結。

同時,達德能源大力支持SDGs目標 5「性別平權」,在目前的12位主管 中有7位是女性,確保女性在各層 級都有參與決策領導的平等機會。 此外,德國總部也在2022年向全球 各公司公布了一致性的行為準則, 建立負責且透明的制度。



# GTO German Business Alliance 2023 2023 德經處企業聯盟

Diamond Partner 鑽石會員

# **SIEMENS**





#### Platinum Partner 白金會員





















#### Gold Partner 黃金會員





























































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