



Deutsches Wirtschaftsbüro
German Trade Office
Taipei
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Press Information

German Trade Office Taipei

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value added services.

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Trends in the Logistics Industry in Germany and Taiwan

At the very center of Europe and Asia, Germany and Taiwan are natural logistics hubs and provide reliable port facilities that keep global supply chains running. According to the World Bank's authoritative 2018 Logistics Performance Index, Germany and Taiwan rank at first and 27th place respectively, highlighting the convenience and efficiency of freight handling provided. Therefore, it is no wonder that both locations feature some of the world's busiest port facilities. Taiwan's largest port, Kaohsiung, currently ranks as the 15th busiest container port in the world, with a container handling of over 10 mio twenty-foot equivalent units (TEU) in 2017, closely followed by Germany's largest port, Hamburg, ranked 18th with a container handling of almost 9 mio TEUs. Considering these advantages, Germany and Taiwan are natural partners in the logistics industry.

German Trade Office Executive Director Axel Limberg stated that "cooperation between Taiwanese and German logistics companies offers a great chance to mutually benefit, especially since Germany is leading in logistics performance and Taiwan is currently looking on modernizing their logistics infrastructure. Exchange of experience in the logistics industry will not only enable the participating partners to learn from each other, but also strengthen the economic ties between Germany and Taiwan."

"Trends in the Logistics Industry in Germany and Taiwan" is held on October 11th from 13:30 to 16:30 at the 56 Square (10F, No. 96, Sec. 2, Nanjing East Rd 104 Taipei City). The seminar is organized by Hamburg Invest and the German Trade Office Taipei and is supported by the Taiwan International Logistics & Supply Chain Association (TILSCA) as well as the Taiwan Association of Logistics Management.

During the seminar, representatives and industry experts share their experience regarding current trends in the logistics industry in Taiwan and Germany, with a focus on business opportunities in Hamburg for Taiwanese logistics companies.

Logistic Trends in Taiwan

For a thriving economy, Taiwan is dependent on functioning logistics. Thus, the Taiwanese government has been promoting the development of the logistics industry and has invested in its expansion, modernization and adaption of the logistics infrastructure for many years, as it is not only of utmost importance to production, but also to meet the increasing demand of products bought online in times of growing E-Commerce. Use of smart technology is to be further extended to reduce turnaround and delivery time as well as improve tracking.

As an island, the maritime logistics infrastructure plays the most critical role in foreign trade. Therefore, the most important airports and harbors should become integrated transportation hubs – particularly as it is the government's aim to develop Taiwan into a regional hub for east and southeast Asia. Furthermore,



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road links as the most important lifeline for the domestic freight transport are modernized, and investments in the logistics service sector increased.

German-Taiwanese Business Relations

Taiwan is Germany's fifth most important trading partner in Asia, and for Taiwan Germany is the most important trading partner in the European Union. According to the Taiwanese Ministry of Economic Affairs, the bilateral trade volume between Taiwan and Germany was USD 15.6 billion in 2017.

With a favorable location in central Europe and as a gateway to Scandinavia and the emerging markets of the Baltic region, Hamburg plays a vital role in German-Taiwanese trade. The seminar on October 11th is an opportunity to further deepen cooperation between relevant stakeholders.

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