



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan

## Press Information

### German Trade Office Taipei

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

### DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value-added services.

### Contact

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### 2019 Smart City Summit & Expo

The German Trade Office Taipei organizes a German Pavilion at the 2019 Smart City Summit & Expo at the Taipei Nangang Exhibition Center from March 26 to 29, 2019.

“Smart city concepts with their utilization of modern technology can improve the quality of life of the citizens. While witnessing the rise of electric vehicles, autonomous driving and smart traffic management, we are convinced that Taiwan and Germany constitute ideal partners in the development, implementation and promotion of smart technology used in our future cities,” says Axel Limberg Executive Director of the German Trade Office Taipei.

Smart City Summit & Expo 2019 is jointly held by the Taipei Computer Association, Taipei City Government and Taiwan Smart City Alliance. It is the biggest IoT application exhibition in Asia, with last year's Smart City 2018 featuring 1,050 booths, 356 speakers, 65 forums and a total of 30,847 visitors.

This year's **German Pavilion** at the Taipei Nangang Exhibition Center Hall 1 features four renowned German exhibitors: **Bayern International**, **MOQO**, **NRW.INVEST** as well as **S+S Regeltechnik**.

### Smart Germany Seminar:

The German Trade Office Taipei organizes the “Smart Germany Seminar” during the Smart City Summit & Expo at the GTO booth (I413A). Every day from March 26 to 29, there will be presentations by our exhibitors and experts on the latest technologies of smart mobility, trade fairs and investment opportunities.

### Happy Hour at the German Pavilion:

The happy hour event is a traditional event at the German Pavilions, where the German Trade Office welcomes all visitors and exhibitors to enjoy free German beer and finger food. The happy hour will take place on **March 27**, starting from **3pm**. with original Hofbräu beer sponsored by RheinSinn Enterprise Ltd.

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