



Deutsches Wirtschaftsbüro
German Trade Office
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Press Information

German Trade Office Taipei

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value-added services.

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2019/06/26

Delegation of Taoyuan, Taiwan Visits Germany to Promote Bilateral Business Opportunities

The deputy mayor Chien-Hwa Yu of Taoyuan (Taiwan) leads a delegation of the city government to several German cities from June 23 to 30, 2019.

The delegation, comprised of members of the Department of Economic Development, the Department of Transportation, the Department of Tourism and the Department of Youth Affairs, visits the city government of Karlsruhe and Aachen as well as the world's largest trade fair company Messe Frankfurt to discuss marketing methods, industrial policies and investment promotion strategies. Furthermore, DEinternational Taiwan Ltd., the service unit of the German Trade Office Taipei, assists and arranges meetings with well-known German companies in the fields of smart manufacturing, logistics and self-driving. During in-depth talks with the Freudenberg Group, Rhenus Logistics, StreetScooter GmbH and TRUMPF GmbH + Co. KG, the delegation discusses cooperation potential, human resources as well as a suitable investment environment.

During the delegation trip on June 25, DEinternational Taiwan Ltd. organizes a business seminar in Stuttgart. The seminar introduces the main industries located in Taoyuan, its investment environment and Taoyuan's current major development projects to German companies.

Vice Mayor Yu mentions during the seminar, that "Taoyuan is the international hub of Taiwan with airport and harbor facilities. Within three hours, Taoyuan can bring you to major cities in Asia such as Shanghai or Tokyo. With projects focused on the Asia Silicon Valley R&D Innovation Center, the HuTouShan Innovation Base, Taoyuan Aerotropolis project etc. Taoyuan intends to promote innovation in the fields of infrastructure and industries. Moreover, the one-stop service of the Taoyuan city government aims at coordinating different authorities to rule out any barriers for foreign companies as well as providing comprehensive services for investors."

Besides the Taipei Representative Office in the Federal Republic of Germany (Frankfurt), Merck KGaA, a German multinational pharmaceutical, chemical and life sciences company is invited to share its experience of having invested in Taiwan for 40 years. Likewise, Baden-Württemberg International GmbH gives an insight into the cooperation situation between Taiwan and Germany, with representatives of companies from SW E-Mobility UG, Manz AG and Peakboard GmbH joining the event.

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