



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan

## Press Information

### German Trade Office Taipei

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

### DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value-added services.

### Contact

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### German Industry Leaders at the Taipei International Automation Exhibition

DEinternational, the service unit of the German Trade Office Taipei, brings world leading German companies to the 2019 Taipei International Automation Exhibition from August 21 to 24, 2019.

“Industry 4.0, digitization and automation are the triad of a modern and sustainable industry. This development of our industries will only succeed in strong partnerships. German and Taiwanese companies are born partners for this. Together with our exhibitors, we are proud to contribute to the further expansion of this partnership with our German Pavilion also on this year’s Automation Show,” stated Axel Limberg, Chief Representative and Executive Director of the German Trade Office Taipei.

The fourth German Pavilion is set up at Nangang Exhibition Hall, Hall 1, 1<sup>st</sup> floor, booth K407 and covers an area of over 530 m<sup>2</sup>. The following 13 renowned German companies present their latest automation technologies and innovations:

Burkert Taiwan Ltd (J326), DRF Corporation (K302), Euchner GmbH + Co. KG (J330), Gudel Lineartec Co., Ltd. (K304), Harting Taiwan Ltd. (J323), HIMA Asia Pacific Pte. Ltd. (K401), KTR Taiwan Ltd. (J218), Peakboard GmbH (J327), Phoenix Contact Co., Ltd. (J318), Precitec Optronik GmbH (J224), TÜV Rheinland Taiwan Ltd. (J429), Wago Contact Ltd. (K308) and Windirs Co. Ltd. (J226)

Germany is home to one of the strongest robotics and automation industries in the world. At 322 installed robots per 10.000 workers, Germany has the highest robot density in Europe and the third highest in the world. With the German government promoting the “Industry 4.0” strategy, German SMEs can leverage their engineering tradition, innovation and close ties between R&D clusters and industry applications to further strengthen Germany’s position as a global automation leader. The demand for products “Made in Germany” is considerable: Half of the German R&A manufacturing turnover generation takes place on international markets, while the current export rate amounts to roughly 55 percent.

### August 23: Happy Hour at the German Pavilion:

As a traditional event at the German Pavilions, we welcome all visitors and exhibitors to enjoy German finger food during our Happy Hour on August 23, starting from 3pm.

For further information, contact Ms. Suzie Cheng  
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