Press Release

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value-added services.

Contact

Christoph Lory
Manager
Media & Communications

GTO - German Trade Office Taipei
International Trade Bldg.,
19F-9, No. 333, Keelung Rd., Sec. 1
Taipei 11012, Taiwan

Tel.: +886-2-7735-7509
Fax: +886-2-7755-5280

lory.christoph@taiwan.ahk.de
https://taiwan.ahk.de

2019/10/04

2019 GTO German Business Day X Regent Taipei Oktoberfest

In cooperation with the Regent Taipei, the German Trade Office Taipei (GTO) has attracted over 560 distinguished guests to attend this year’s GTO German Business Day at the Regent Taipei Oktoberfest.

Axel Limberg, Chief Representative and Executive Director of the German Trade Office Taipei, stated: “The Oktoberfest is Germany’s most famous festival and has become an important ambassador for German culture all over the world. It brings people from all walks of life together and lets them forget their stressful daily life. We are very delighted to celebrate this great folk festival with our Taiwanese friends and to share this integral part of German amusement culture with them.”

Among the guests of the event were Yu Cheng-Wei, Director General of Bureau of Energy, Dr. Thomas Prinz, Director General of the German Institute, Chang Chung-Liang, Vice president of Taiwan Power Company, and Tom Chou, Deputy Chairperson of International Affairs Advisory Council/spokesperson of the Taipei City Government. The event commenced with the traditional “Tapping the Beer Keg” ceremony, in which Executive Director Axel Limberg opened the first barrel of beer by affixing and opening the tap.

It was the fourth time that the German Trade Office Taipei organized this event. The event featured live music by the German band Show Express, all-you-can-drink Erdinger draft beer and authentic German food.

By organizing this year’s GTO German Business Day at the Regent Oktoberfest, the German Trade Office Taipei aimed at introducing this unique part of German culture to the Taiwanese business community. Furthermore, the event was intended to facilitate the business exchange between Taiwanese and German companies and thus be beneficiary to the further development of the trade relations between Germany and Taiwan.

For further information, contact Ms. Linda Blechert
Tel: +886-2-7735 7504 Email: blechert.linda@taiwan.ahk.de