



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan

## Press Information

### German Trade Office Taipei

The German Trade Office Taipei (GTO) was established by the Association of German Chambers of Industry and Commerce (DIHK) as the Delegation of German Industry and Commerce in 1981 to promote economic relations between Taiwan and Germany and to represent the interest of German business in Taiwan. The GTO is the first point of contact in Taiwan for German companies, provides information on Taiwan and Germany, informs about investment opportunities in Germany and arranges seminars, networking events and symposia.

### DEinternational Taiwan Ltd.

DEinternational Taiwan Ltd., the service unit of the GTO, organizes business delegations and market survey trips, represents German trade fair companies and offers bilateral market entry support as well as recruiting, training, office-in-office and other value added services.

### Contact

Axel Limberg  
Chief Representative  
And  
Executive Director

Christoph Lory  
Assistant Manager  
Media & Communications

GTO - German Trade Office Taipei  
International Trade Bldg.  
19F-9, No. 333, Keelung Rd., Sec. 1  
Taipei 11012, Taiwan

Tel.: +886-2-8758-5809  
Fax: +886-2-8758-5833  
[Lory.Christoph@taiwan.ahk.de](mailto:Lory.Christoph@taiwan.ahk.de)  
[www.taiwan.ahk.de](http://www.taiwan.ahk.de)

### German Trade Office Taipei

Delegation of German Industry & Commerce Taiwan and Part of the Worldwide Network of German Chambers  
International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan  
11012 臺北市基隆路 1 段 333 號 19 樓之 9  
Tel.: +886-2-8758-5800 | Fax: +886-2-8758-5833 | [info@taiwan.ahk.de](mailto:info@taiwan.ahk.de) | [www.taiwan.ahk.de](http://www.taiwan.ahk.de)

2018/11/20

## German-Taiwanese Green Building Conference

The German Trade Office Taipei has organized a delegation trip of four renowned German companies active in the field of energy efficient materials for buildings to Taiwan from November 19 to 23, 2018 as part of the German Energy Solutions Initiative by the German Federal Ministry of Economic Affairs and Energy (BMWi).

The delegation visit began with the “German-Taiwanese Green Building Conference” today, hosted by the German Trade Office at the Sherwood Taipei, during which these four German companies exclusively showcased their solutions and products regarding energy efficient materials in buildings. Visitors were informed about the latest German energy conservation technologies and had the opportunity to discuss with them about possible future cooperation.

In his opening speech, Chief Representative and Executive Director of the German Trade Office, Axel Limberg, stated: “We see that around 27% of Taiwan’s total carbon emissions were caused in the buildings sector in 2013 and the primary energy consumption in households used for air conditioning systems alone accounts for a total of around 31%. Taiwan thus has a great potential in implementing cost-effective energy conservation measures which could not only play an important part in contributing to the reduction of greenhouse gas emissions, but also in the reduction of operational costs of businesses.”

### Background of the Delegation:

The German Federal Ministry of Economic Affairs and Energy (BMWi) has been financing initial business contact delegation visits by small- and medium-sized German companies of various industries to destinations worldwide via its “Mittelstand Global” initiative. The main goal of this delegation visit is to provide German companies active in the field of energy efficient materials for buildings and Taiwanese firms of all branches and sizes with a platform to make first contact with one another and initiate future partnerships.

The four participating German companies are:

- **Binder Parametric Metal GmbH**  
Binder Parametric Metal GmbH is specialized in the implementation of individual 3D facades and interior decorations made from three-dimensionally moulded sheet metal.
- **Kaimann GmbH**  
Kaimann GmbH is an internationally established manufacturer in the field of elastomeric insulation products.
- **Knauf Insulation GmbH**



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan

Knauf Insulation is a global leader in insulation products and with more than 40 years of experience in the insulation industry.

- **Moll bauökologische Produkte GmbH**  
MOLL bauökologische Produkte GmbH with its trade mark pro clima is the pioneer in the intelligent sealing of the building envelope.

Aside from the four companies, the German Trade Office invited two official German representatives to speak at the German-Taiwanese Green Building Conference.

- **Dr.-Ing. Olaf Boettcher**  
Commissioner for Energy in Federal Buildings at the Federal Institute for Research on Building, Urban Affairs and Spatial Development
- **Helena Teschner**  
Senior Expert for Politics and Regulatory Affairs at the German Energy Storage Association

### German Energy Solutions Initiative

The initiative is implemented in coordination with German industry associations as members of the advisory council and in cooperation with partners such as the German Chambers of Commerce Abroad (AHKs), the German Energy Agency (dena), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and further international project partners and service providers.

Around 1600 companies participate in over 170 events and projects every year. The annual budget of the German Energy Solutions Initiative amounts to more than €18.5 million. The promotion of smart and sustainable energy in Germany has resulted in the establishment of an industry which offers some of the world's leading technologies. This industry encompasses several thousand small and medium-sized enterprises specialized in the development, design and production of renewable energy systems, energy efficiency solutions, smart grids and storage technologies.

With this level of expertise and experience in the promotion and deployment of renewable and smart energy solutions, Germany is a perfect partner for business cooperation. The German Energy Solutions Initiative aims to strengthen the position of German energy technologies on the international market and support firms to find adequate partners to market their solutions abroad.

For further information, please contact Ms. Linda Blechert  
Tel: +886-2-8758-5804 Email: [blechert.linda@taiwan.ahk.de](mailto:blechert.linda@taiwan.ahk.de)

### German Trade Office Taipei

Delegation of German Industry & Commerce Taiwan and Part of the Worldwide Network of German Chambers  
International Trade Bldg. | 19F-9 | No. 333 | Keelung Rd. | Sec. 1 | Taipei 11012 | Taiwan  
11012 臺北市基隆路 1 段 333 號 19 樓之 9  
Tel.: +886-2-8758-5800 | Fax: +886-2-8758-5833 | [info@taiwan.ahk.de](mailto:info@taiwan.ahk.de) | [www.taiwan.ahk.de](http://www.taiwan.ahk.de)