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TÜVNORD
German Industrial Design Forum and Delegation (January 23rd - 26th)
德國工業設計參訪代表團訪台
as part of the Foreign Market Entry Programme

- Co-organizer: Taiwan Design Center 台灣創意設計中心
- 50 Conference Participants
- 5 German companies
- 34 B2B Meetings
GTO Outlook 2018 and Wirtschaftsstammtisch (February 1st) 2018德經處台灣經濟展望會暨商務聚餐

- Speakers:
  - Mr. Elver (Siemens)
  - Mr. Mayer (Mercedes-Benz Taiwan)
  - Mr. Allgeier (DB Schenker)
- 117 Participants
Hannover Food Forum (February 27th)
漢諾威食品論壇

- Co-organizer: IHK Hannover
- Speaker: Mr. Cheng (Taiwan Food and Drug Administration 衛生福利部食品藥物管理署)
- 48 Participants
17th German-Taiwanese Joint Business Council (March 8th) 第17屆台德經濟合作會議

- Co-organizer: Chinese Economic Cooperation Association (CIECA)
- Guest of Honor: Mr. Uwe Beckmeyer (Parliamentary State Secretary, BMWi)
- Ms. Mei-Hua Wang, Vice Minister, Ministry of Economic Affairs 經濟部常務次長王美花
- 198 Participants
Smart Grid Business Delegation to Germany (April 16th-20th) 去再生能源併網暨智慧電網赴德參訪代表團
as part of the German Energy Solutions Initiative

- Taiwanese Delegation with 20 Participants to Germany (Bureau of Energy, Taipower, ITRI...)
- Delegation led by Mr. Mr. Chih-Wei Wu, Director, Bureau of Energy, Ministry of Economic Affairs 經濟部能源局組長吳志偉
- Visited 8 German companies
Taiwan Pavilion at Interzoo (8th – 11th May) Interzoo 台灣館

- 22 German exhibitors
- 345 m² Exhibition space
iMTduo Trade Fair (May 9<sup>th</sup> – 12<sup>th</sup>)
2018 iMTduo 德國館

- 4 German exhibitors
- 126 m² Exhibition space
GTO Asparagus Dinner (May 31st)
德經處白蘆筍晚宴

- 76 Participants
- 116,000 NT$ collected for the Red Nose Association 紅鼻子醫生關懷小丑協會
Siemens Sustainability Summit
(June 6th) 2018

- Jointly organized by GTO, German Institute Taipei, Siemens, TAISE, CommonWealth MAG
- Guest of Honor:
  Mr. Ching-Te Lai, Prime Minister, Executive Yuan
- 200 Participants
IFA Taipei Reception (June 6th)
2018全球消費電子與家電產業趨勢研討會

- Co-organizer: IFA
- Global CE and HA trend – a look from IFA 2018
- 104 Attendees
Food Taipei Trade Fair (June 27th – 30th)

- 2 German exhibitors
- 18 m² Exhibition space
German Pavilion at Automation Show
(August 1st – 4th)
2018 台北國際自動化工業大展 德國館
- 17 German exhibitors
- 531 m² Exhibition space
Taiwan Pavilion at IFA Trade Fair
(August 31st - September 5th)
德國IFA展台灣精品館

- 6 German exhibitors
- 120 m² Exhibition space
German Aviation & Airport Solutions Delegation to Taiwan (September 6th-7th)
德國航空業暨機場解決方案商務訪台代表團
as part of the Foreign Market Entry Programme

- Co-organizer: Taoyuan Aerotropolis Corporation
  桃園航空城公司
- 84 Participants
- 8 German companies
- 37 B2B Meetings
German – Taiwan Offshore Wind Energy Certification Summit (September 10th)

- Co-organizer:
  Bundesamt für Schifffahrt und Hydrographie (BSH)
  Bureau of Standards, Metrology and Inspection (BSMI)

- 89 Participants
Dialogue with Taiwan on Nuclear Decommissioning in Baden-Württemberg, Germany – 35 Years of Experience and Competence (September 18th)

- Co-organizer: Baden-Württemberg International
- 80 Participants
- Guest of honor: Mr. Wei-Fu Yang, Chairman, Taiwan Power Company 台灣電力公司董事長楊偉甫
Wind Energy Taiwan Trade Fair
(September 19th – 21st)
2018 台灣國際風力能源展德國館

- 10 German exhibitors
- 45 m² Exhibition space
Smart Mobility in North Rhine-Westphalia (NRW) and Taiwan (September 26th)
智慧運輸串連北威邦與臺灣

- Co-Organizer:
  NRW Invest
  PriceWaterHouseCoopers
- 125 Participants
Trends in the Logistics Industry in Germany and Taiwan Seminar
(October 11th)台湾與漢堡物流業趨勢研討會

- Co-Organizer: Hamburg Invest
- 46 Participants
- Supported by:
  Taiwan International Logistics & Supply Chain Association
  Taiwan Association of Logistics Management
GTO German Business Day x Hofbräu Oktoberfest (October 12th)

- Guest of Honor:
  Mr. Wen-Je Ko, Mayor, Taipei City
  臺北市市長柯文哲
- 440 Participants
- With original Oktoberfest Live-Band from Munich
Kaohsiung Food Show
(October 25th – 28th)
- 1 German exhibitor
- 18 m² Exhibition space
GTO Business Talk: Financial Economic Outlook (October 31st)

- Co-Organizer: Commerzbank AG
  Representative Office Taipei
- 25 Participants
TMTS 2018 German Pavilion
(November 7th – 10th)
2018 台灣國際工具機展 德國館

- 31 German exhibitors
- 1224 m² Exhibition space
3rd Germany-Taiwan Smart Machinery Forum (November 9th) 第三届台德智慧機械論壇

- Co-Organizer: Industrial Development Bureau 經濟部工業局 & Smart Machinery Promotion Office 智慧機械推動辦公室
- Guests of Honor: Mr. Ming-Hsin Kung, Deputy Minister, Ministry of Economic Affairs 經濟部政務次長龔明鑫
- With speakers from Siemens, Bosch, Trumpf & Igus
- 200 Participants
Pet South America Seminar (December 10th)
從Pet South America探討巴西寵物市場與商機研討會
- Discussion about pet market and business opportunities in Brazil
- 40 Attendees
Energy Efficiency in Buildings-German Delegation to Taiwan (November 19th-23th)
德國建築能源效率訪台代表團
as part of the German Energy Solutions Initiative

- Co-Organizer: Architecture and Building Research Institute 內政部建築研究所 & Construction and Planning Agency 內政部營建署
- 81 Participants
- 4 German companies
- 35 B2B Meetings
GTO Goose Dinner (December 6th)
聖誕烤鵝晚宴

- 86 Participants
- 123,456 NT$ collected for the Childhood Cancer Foundation 兒童癌症基金會
Events 2018

> 30 Events
> 2500 Participants

Trade Fairs 2018

• **Taiwan:**
  • 65 German exhibitors
  • 2000 m² Exhibition space
  • 6 Exhibitions

• **Germany:**
  • 145 Taiwanese exhibitors
  • 3000 m² Exhibition space
  • 17 Exhibitions

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