

# German Pavilions 2019



Deutsches Wirtschaftsbüro  
German Trade Office  
Taipei  
德國經濟辦事處

#PartnerInTaiwan

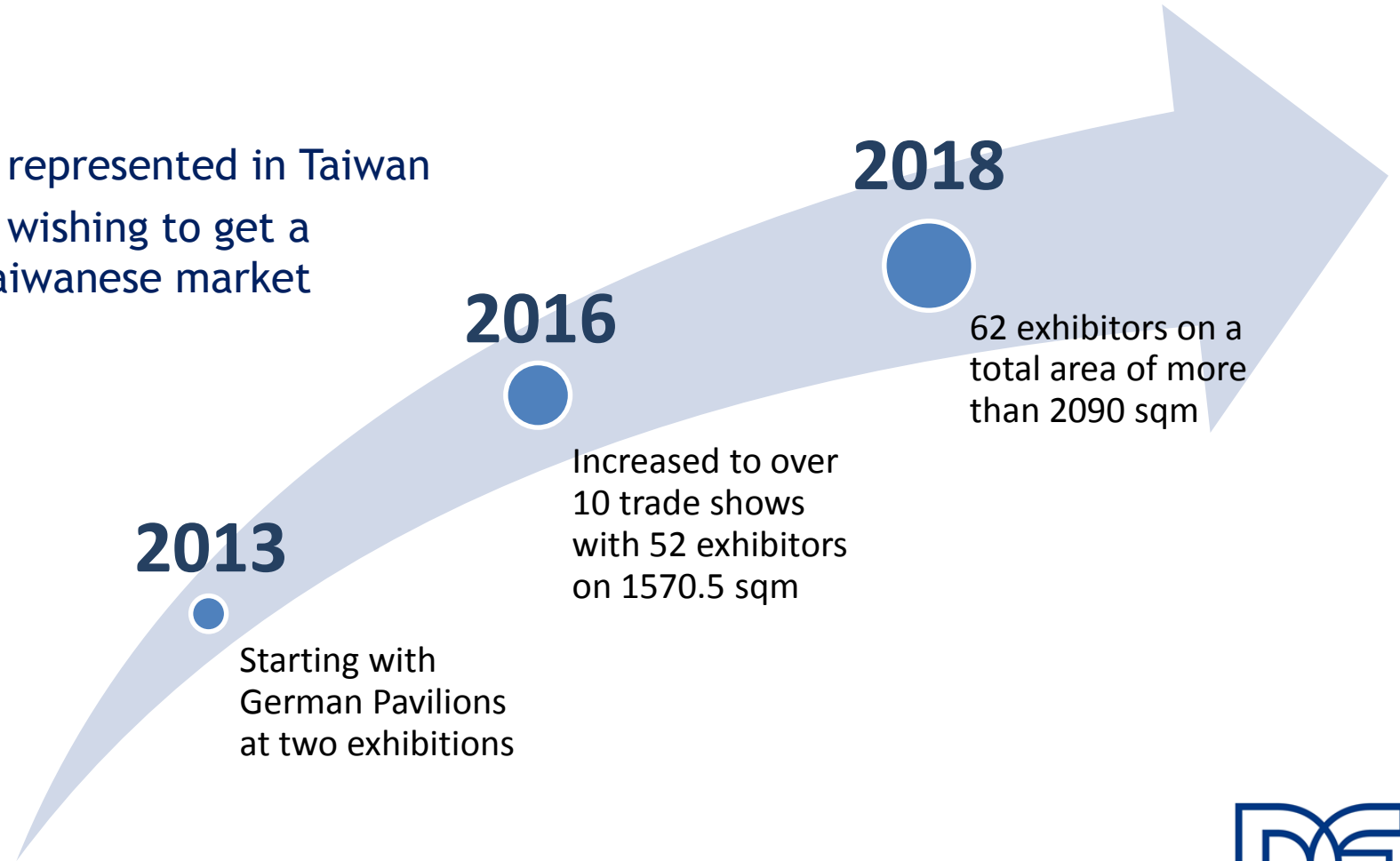


# German Pavilions



## Targeting:

- German companies represented in Taiwan
- German companies wishing to get a foothold into the Taiwanese market



# Why choose the German Pavilion?



**German Pavilion Package** (booth construction, assembly and dismantling work, booth rental, organization, basic electricity consumption)



**Promotion** before and during the show via newsletter, website, press releases and social media channels



**AHK service booth** available during the complete show offering help, coffee, tea and soft drinks



**Joint promotion** with The GTO leads to higher interest by media, trade visitors and potential partners



Huge **networking** opportunities and brand image „**Made in Germany**“



**Happy Hour** with free flow of German beer

# German Pavilion Calendar 2019

JANUARY						
Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY						
Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH						
Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL						
Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY						
Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE						
Mo	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY						
Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST						
Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER						
Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER						
Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER						
Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER						
Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

1. TIMTOS

2. Asia Pacific Wind Energy

3. Smart City

4. Taipei Cycle

5. Secutech

7. Food Taipei

6. Wine&Gourmet

8. Medical Taiwan

9. Automation

10. Energy Taiwan

11. Kaohsiung Food Show

# 1. TIMTOS

Asia's 2<sup>nd</sup> largest trade fair for machine tool industry



<b>Cycle</b>	Biennial
<b>Date</b>	March 4th – 9th
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	Taipei Nangang Exhibition Center and Taipei World Trade Center (TWTC), Taipei
<b>Facts and Figures</b>	<p>TIMTOS 2017 1,100 exhibitors; 5,430 booths 50,146 visitors</p> <p>German Pavilion 2017 12 exhibitors; 318 sqm (26 registrations for 2019 so far, two pavilions)</p>
<b>Website</b>	<a href="https://www.timtos.com.tw/">https://www.timtos.com.tw/</a>
<b>Exhibit Profile</b>	Metal Cutting Machine Tools; Metal Forming Machinery; Casting and Forging; Laser Punching Machines; Welding; Vibration Grinding; Surface Treatment Equipment; Tube & Wire Processing; Machine Tool Parts/ Accessories; Tools; Controllers & Control Systems; Measuring; Measuring Instrument; Software; Design Engineering; Hydraulic & Pneumatic Components

## 2. Asia Pacific Wind Energy Expo & Forum

Energy Safety, Sustainability and Green Economy



<b>Cycle</b>	Annual
<b>Date</b>	March 13th – 15th (First time in 2019!)
<b>Organizer</b>	Interplan International Corp.
<b>Venue</b>	KEC Kaohsiung Exhibition Center, Kaohsiung
<b>Facts and Figures</b>	Expected: 300+ booths; 5,000+ visitors
<b>Exhibit Profile</b>	Manufactures of Wind Turbines; Maritime Engineering; Wind Power Generation Systems; Components / Supplier; Underwater Foundation; Operation / Maintenance; New & Raw Materials; Ship Manufacturer / Supplier; Grid Connection; Energy Storage; Onshore / Offshore; Finance / Insurance; Installation / Dismantling; Floating Offshore / Turbine; Service / Association / Human Resource

### 3. Smart City Summit & Expo

the biggest IoT application exhibition in Asia



SMART CITIES  
**CONNECT**  
FALL CONFERENCE & EXPO

<b>Cycle</b>	Annual
<b>Date</b>	March 26th – 29th
<b>Organizer</b>	Taipei Computer Association, Taipei City Government, and Taiwan Smart City Alliance
<b>Venue</b>	Taipei Nangang Exhibition Center, Taipei
<b>Facts and Figures</b>	Smart City 2018 1,050 booths; 356 speakers; 65 forums 30,847 visitors
<b>Website</b>	<a href="https://en.smartcity.org.tw/index.php/en-us/">https://en.smartcity.org.tw/index.php/en-us/</a>
<b>Exhibit Profile</b>	Transportation; Cloud; IoT Technology; Smart Home, Smart Retail, Manufacture 4.0; Telecom; Sustainability; Agriculture; Smart Energy; Community/Building

## 4. Taipei Cycle

Asia's largest bicycle trade show

**TAIPEI CYCLE**

<b>Cycle</b>	Annual
<b>Date</b>	March 27th – 30th
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	Taipei Nangang Exhibition Center, Taipei
<b>Facts and Figures</b>	Taipei Cycle 2017 1,115 exhibitors; 58,000 sqm 44,718 visitors
<b>Website</b>	<a href="https://www.taipeicycle.com.tw/en_US/index.html">https://www.taipeicycle.com.tw/en_US/index.html</a>
<b>Exhibit Profile</b>	Bicycle Accessories; Bicycle Steering Components; Bicycle Wheel Parts; Bicycle Frames & Frame Parts; E-Bikes; Complete Cycles; Business & Industrial Services; Bicycle Transmission Parts; Garment Accessories; Fitness & Gym Equipment; Luggages, Leisure & Sports Bag; Sportswear- & shoes; Printing Machinery; Industrial Automatic Equipment; Lighting Accessories; Sports Protective Gear



## 5. Secutech

This fair brings together the security and the IoT ecosystems

**secutech**

<b>Cycle</b>	Annual
<b>Date</b>	May 8th – 10th
<b>Organizer</b>	Messe Frankfurt
<b>Venue</b>	Taipei Nangang Exhibition Center, Taipei
<b>Facts and Figures</b>	secutech 2017 372 exhibitors; 30,275 sqm 22,025 visitors
<b>Website</b>	<a href="http://secutech.tw.messefrankfurt.com/taipei/en/visitors/welcome.html">http://secutech.tw.messefrankfurt.com/taipei/en/visitors/welcome.html</a>
<b>Exhibit Profile</b>	Commercial security; Supply chains of home security, home automation and connected home; Intelligent transportation solutions range from road and railway transport, commercial vehicle to connected car; Smart Fire prevention, Industrial Safety, and Rescue and Disaster prevention

## 6. Wine & Gourmet Taipei

Integrates the entire supply chain of the wine industry



<b>Cycle</b>	Annual
<b>Date</b>	May 24th – 26th
<b>Organizer</b>	Kaigo
<b>Venue</b>	Taipei World Trade Center, Exhibition Hall 3
<b>Facts and Figures</b>	Wine & Gourmet 2018: 100 exhibitors; 4,750 sqm 14,211 visitors
<b>Website</b>	<a href="http://www.winegourmettaipei.com">http://www.winegourmettaipei.com</a>
<b>Exhibit Profile</b>	Still Wine (Red, White, Rose, Ice and others), Sparkling Wine, Fortified and Distillation Wine (Port, Sherry, Brandy, Others), Unique Wine (Sake, Beer, liquor), Glassware and Accessories, Storage and Equipment, Gourmet (Food), Lifestyle for Travel, Others (Media, Trade Associations, others)

## 7. Taipei International Foodshow

Together with Taipei Pack, Foodtech & Pharmatech, Horeca and Halal Taiwan

# FOOD TAIPEI

FOODTECH & PHARMATECH TAIPEI TAIPEI PACK TAIWAN HORECA HALAL TAIWAN

<b>Cycle</b>	Annual
<b>Date</b>	June 19th – 22nd
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	TWTC Exhibition Hall 1, Taipei Nangang Exhibition Center Hall 1
<b>Facts and Figures</b>	Food Taipei 2018: 1079 exhibitors; 2197 booths 62,358 visitors (54,537 domestic and 7,821 international visitors)
<b>Website</b>	<a href="https://www.foodtaipei.com.tw">https://www.foodtaipei.com.tw</a>
<b>Exhibit Profile</b>	Fresh Fruits & Vegetables, Preserved Fruits & Vegetables, Poultry, Seafood, Meat & Processed Meat Products, Edible Oils, Dairy Products, Organic and Vegetarian Food, Frozen Prepared Food, Canned Food, Baked Food, Biscuits, Wine & Liquor, Coffee & Tea, Juice & Soft Drinks, Condiments & Confectionery, Ice Cream.

## 8. Medical Taiwan

### International Medical, Health & Care Expo

The logo for Medical Taiwan, featuring the word "MEDICAL" in blue and "TAIWAN" in green, with a stylized cross symbol above the "I" in "MEDICAL".

<b>Cycle</b>	Annual
<b>Date</b>	June 27th – June 30th
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	Taipei World Trade Center
<b>Facts and Figures</b>	Medical Taiwan 2018 408 exhibitors; 868 booths 50,000 visits
<b>Website</b>	<a href="https://www.medicaltaiwan.com.tw/">https://www.medicaltaiwan.com.tw/</a>
<b>Exhibit Profile</b>	<p><b>MEDICAL:</b> Dental, Orthopedic &amp; Ophthalmic Equipment and Single-use Items, Hospitals, Labs, Diagnostics Equipment, Medical Technology, IoT Applications, Electromedical Equipment and Biotech Pharmaceuticals, Manufacturing Equipment and Parts and Materials, Medical Robots</p> <p><b>CARE:</b> Assistive Device and Mobility Aid, Rehabilitation Equipment, Home Care and Telecare, Elder Care Facilities/Products/Service</p> <p><b>HEALTH:</b> Health Food, Elder Fitness Product, Beauty Care Product and Service</p> <p><b>Medical Service and Hospital Management, Startup Area</b></p>

## 9. Taipei International Industrial Automation Exhibition

Intelligent Manufacturing Era, Industry 4.0



<b>Cycle</b>	Annual
<b>Date</b>	August 21st – 24th
<b>Organizer</b>	Taiwan Automation Intelligence and Robotics Association / Economic Daily News / Chan Chao Int'l Co., Ltd.
<b>Venue</b>	Taipei Nangang Exhibition Center Hall 1, 1&4F
<b>Facts and Figures</b>	Automation 2017: 350 exhibitors; 1350 booths Around 22,000 daily visitors
<b>Website</b>	<a href="https://www.autotaiwan.com.tw/">https://www.autotaiwan.com.tw/</a>
<b>Exhibit Profile</b>	Industrial Automation, Robot Technology, Industrial Automation ICT and software, Hardware and Factory Equipment, Machine Tool & Machinery

## 10. ENERGY TAIWAN

Taiwan's most important trade show for the energy industry



<b>Cycle</b>	Annual
<b>Date</b>	October 16th – 18th
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	Taipei Nangang Exhibition Center Hall 1
<b>Facts and Figures</b>	Energy Taiwan 2017: 145 exhibitors; 450 booths 10,048 Visitors
<b>Website</b>	<a href="https://www.energytaiwan.com.tw">https://www.energytaiwan.com.tw</a>
<b>Exhibit Profile</b>	PV Materials & Silicon Wafers / Ingots, Solar Cells / PV Modules / BIPV, PV Power Generator Systems / HCPV / DSSC, Processing Equipment, Evaluation / Testing / Analysis, Solar Application Products, Storage Batteries / Systems, Solar Thermal Products / Systems

# 11. Kaohsiung Food Show

Southern Taiwan's Annual Food Festival



<b>Cycle</b>	Annual
<b>Date</b>	October 24th - 27th
<b>Organizer</b>	Taiwan External Trade Development Council (TAITRA)
<b>Venue</b>	Kaohsiung Exhibition Center
<b>Facts and Figures</b>	Over 23,000 visitors (10,000 overseas and domestic Trade Reps.)
<b>Website</b>	<a href="https://www.foodkh.com.tw">https://www.foodkh.com.tw</a>
<b>Exhibit Profile</b>	Fresh Fruits and Agricultural Product, Meat, Dairy and Fish Products, Condiments, Frozen and Prepared Products, Dehydrated Food Stuffs, Coffee, Tea, Wine & Spirits, and Beverages, Confections and Cookies, Health Foods/Leisure Foods.



# Contact us.



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